



PDF Header: This is a text you can manage in SEO Propeller plugin configuration page.

Seotips.exposed/
Keyword: seo tips

SEO Score

60%



URL Analysis

1/6

- URL is SEO friendly

Pass
- Keyword present in URL

Pass
- URL does not contain underscores

Pass
- robots.txt file found

Pass
- Favicon file not found

Fail
- Preferred domain set

Pass

Page Speed

1/1

- This page should load quicker.

Fail

Title Analysis

1/3

SEO Tips

- Title is too short. Consider adding more characters.

Fail
- Title tag begins with exact keyword

Pass

Description Analysis

2/3

- Description is too short. Consider adding more characters.

Fail
- Description tag should contain the exact keyword

Fail

Image Analysis

3/4

- All images have alt tags

Pass
- Exact keyword should be used in an alt tag

Fail
- Add exact keyword to an image file name

Fail
- No underscores found in image file names

Pass

Headings (H1-H6)

3/3

H1

H2

H3

- Found heading tags H1, H2 and H3

Pass
- Exact keyword NOT found heading tags H1, H2 or H3

Fail
- No duplicate heading tags found

Pass

Top Words

5/5

- SEO 19
- Search 18
- you 15
- search 14
- Engine 14

Mobile Analysis

1/3

- We found viewport metatag

Pass
- Add an Apple icon

Fail

Text Analysis

2/3

- You have 500+ words on this page

Pass
- Keyword usage exceeds 3 occurrences

Fail
- Exact keyword was neither bolded, italicized, or underlined

Fail
- Exact keyword was not found within first 100 words

Fail
- Exact keyword found in anchor text

Pass

Social Buttons

0/3

- Add Tweet button

Fail
- Add Facebook share/like button

Fail
- Did not find a blog link

Fail

Code Analysis

1/6

- Code is not W3C valid.

Fail
- No flash elements found.

Pass
- Remove inline css.

Fail
- Text to html ratio is less than 2:1

Fail
- Schema.org markup found.

Pass
- Link to sitemap.xml found

Pass

Suggestions for a better SEO Score

- Optimise speed to load under 2 seconds
- Add favicon.ico
- Fix title lenght
- Fix description lenght
- Add keyword in description
- Add keyword to image alt tag
- Add exact keyword to an image file name
- You need to add exact keyword in H1, H2 or H3 tags
- Use keyword max. 3 times
- Use bold, italic or underline for keyword
- Add exact keyword in the first 100 words
- Fix w3c validation errors
- Remove inline CSS
- Add more text to achieve a text to html ratio of at least 2:1
- Add Tweet button
- Add Facebook share/like button
- Add blog link
- Add an Apple icon

PDF Footer: This is a text you can manage in SEO Propeller plugin configuration page.