



PDF Header: This is a text you can manage in SEO Propeller plugin configuration page.

Skylaconsultancy.co.uk  
Keyword: managed it inverness

SEO Score

50%



URL Analysis 4/6

- URL is SEO friendly 

Pass
- Keyword not found in URL 

Fail
- URL does not contain underscores 

Pass
- robots.txt file found 

Pass
- Favicon file not found 

Fail
- Preferred domain set 

Pass

Page Speed 1/1

- Load speed is under 2 seconds 

Pass

Title Analysis 2/3

Home - Skyla Consultancy - Managed IT Solutions based in Inverness, Highlands & Islands.

- Title is too long. Consider making it max. 60 characters long. 

Fail
- Title tag should begin with exact keyword 

Fail

Description Analysis 1/3

Welcome to Skyla Consultancy. We help companies simplify and take control of their IT to help free up your time within your business.

- Description has 160 characters or less. 

Pass
- Description tag should contain the exact keyword 

Fail

Image Analysis 1/4

- All images have alt tags 

Pass
- Exact keyword should be used in an alt tag 

Fail
- Add exact keyword to an image file name 

Fail
- Do not use underscore in image file names. 

Fail

Headings (H1-H6) 2/3

H1

H2

H3

- Found heading tags H1, H2 and H3 

Pass
- Exact keyword NOT found heading tags H1, H2 or H3 

Fail
- No duplicate heading tags found 

Pass

Top Words 5/5

- Services 13
- with 10
- you 10
- business 9
- Support 8

Mobile Analysis 1/2

- Add a viewport metatag 

Fail
- We found Apple icon 

Pass

Text Analysis 1/5

- You have 500+ words on this page 

Pass
- Keyword should have 3 occurrences 

Fail
- Exact keyword was neither bolded, italicized, or underlined 

Fail
- Exact keyword was not found within first 100 words 

Fail
- Exact keyword not found in anchor text 

Fail

Social Buttons 1/3

- Add Tweet button 

Fail
- Add Facebook share/like button 

Fail
- Blog link found 

Pass

Code Analysis 4/5

- Code is W3C valid. 

Pass
- No flash elements found. 

Pass
- Remove inline css. 

Fail
- Text to html ratio is less than 2:1 

Fail
- Schema.org markup found. 

Pass
- Link to sitemap.xml found 

Pass

Suggestions for a better SEO Score

- Add keyword to url
- Add favicon.ico
- Fix title lenght
- Start title with keyword
- Add keyword in description
- Add keyword to image alt tag
- Add exact keyword to an image file name
- Remove underscores from image file names
- You need to add exact keyword in H1, H2 or H3 tags
- Use keyword exactly 3 times
- Use bold, italic or underline for keyword
- Add exact keyword in the first 100 words
- Add keyword in anchor text
- Remove inline CSS
- Add more text to achieve a text to html ratio of at least 2:1
- Add Tweet button
- Add Facebook share/like button
- Add a viewport metatag

PDF Footer: This is a text you can manage in SEO Propeller plugin configuration page.