



PDF Header: This is a text you can manage in SEO Propeller plugin configuration page.

Smarthat.com.br  
Keyword: seo

## SEO Score

# 59%

### URL Analysis

- URL is SEO friendly
- Keyword not found in URL
- URL does not contain underscores
- robots.txt file found
- Favicon found
- Preferred domain set

Pass  
Fail  
Pass  
Pass  
Pass  
Pass

### Page Speed

- Load speed is under 2 seconds

Pass

### Title Analysis

HOME - SmartHat

- Title has 60 characters or less.
- Title tag should begin with exact keyword

Pass  
Fail

### Description Analysis

- Description is too short. Consider adding more characters.
- Description tag should contain the exact keyword

Fail  
Fail

### Image Analysis

- All images have alt tags
- Exact keyword should be used in an alt tag
- Exact keyword found in image name
- Do not use underscore in image file names.

Pass  
Fail  
Pass  
Fail

### Headings (H1-H6)

- H1**
1. Construímos o melhor *caminho* para o *Google* te encontrar.

- H2**
1. 377142
  2. 5280
  3. 3285
  4. Artigos Recentes Que Escrevemos

- H3**
1. Diga Olá para o seu time de suporte, cada , cada um mestre em suas respectivas áreas.
  2. Luciana Medeiros
  3. Bruno Medeiros
  4. Consultoria SEO
  5. Curso SEO Smart Hat
  6. Backlinks
  7. Franquia Smart Hat

- Found heading tags H1, H2 and H3
- Exact keyword found heading tags H1, H2 or H3
- No duplicate heading tags found

Pass  
Pass  
Pass

### Top Words

- SEO 22
- Smart 17
- Hat 17
- para 15
- que 12

5/5

### Mobile Analysis

- We found viewport metatag
- We found Apple icon

Pass  
Pass

### Text Analysis

- You have 500+ words on this page
- Keyword usage exceeds 3 occurrences
- Exact keyword was neither bolded, italicized, or underlined
- Exact keyword was not found within first 100 words
- Exact keyword found in anchor text

Pass  
Fail  
Fail  
Fail  
Pass

### Social Buttons

- Add Tweet button
- Add Facebook share/like button
- Blog link found

Fail  
Fail  
Pass

### Code Analysis

- Code is not W3C valid.
- No flash elements found.
- Remove inline css.
- Text to html ratio is less than 2:1
- Schema.org markup found.
- Link to sitemap.xml found

Fail  
Pass  
Fail  
Fail  
Pass  
Pass

### Suggestions for a better SEO Score

- Add keyword to url
- Start title with keyword
- Fix description lenght
- Add keyword in description
- Add keyword to image alt tag
- Add exact keyword to an image file name
- Remove underscores from image file names
- Use keyword max. 3 times
- Use bold, italic or underline for keyword
- Add exact keyword in the first 100 words
- Fix w3c validation errors
- Remove inline CSS
- Add more text to achieve a text to html ratio of at least 2:1
- Add Tweet button
- Add Facebook share/like button

PDF Footer: This is a text you can manage in SEO Propeller plugin configuration page.