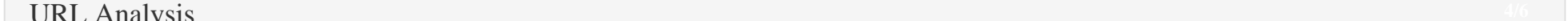




Socialbirbal.com/  
Keyword: digital marketing

# SEO Score

60%



URL Analysis

1/6

- URL is SEO friendly

Pass
- Keyword not found in URL

Fail
- URL does not contain underscores

Pass
- robots.txt file found

Pass
- Favicon file not found

Fail
- Preferred domain set

Pass

Page Speed

1/1

- Load speed is under 2 seconds

Pass

Title Analysis

1/3

Social Birbal

1/2

- Title has 60 characters or less.

Pass
- Title tag should begin with exact keyword

Fail

Description Analysis

2/3

- Description is too short. Consider adding more characters.

Fail
- Description tag should contain the exact keyword

Fail

Image Analysis

3/4

- All images have alt tags

Pass
- Exact keyword should be used in an alt tag

Fail
- Add exact keyword to an image file name

Fail
- No underscores found in image file names

Pass

Headings (H1-H6)

3/3

- H1**
  1. We help businesses exponentially grow their revenue through digital mediums.
  2. We craft unique marketing campaigns which combine technology and psychology.
  3. We help businesses effectively communicate with people and grow their audience.
- H2**
  1. Our Clients
  2. Services
  3. What Our Clients Say
  4. Why
- H3**
  1. Social Media Marketing
  2. Website Development
  3. Paid Advertisement
  4. Search Engine Optimization
  5. Bulk messaging
  6. How We Work
  7. Understand
  8. Strategize
  9. Plan
  10. Execute
  11. Therefore, he has put together all the reasons...
  12. You Should Choose Birbal
  13. Listen & Understand
  14. Hard Work & Integrity
  15. Adapt & Evolve
- Found heading tags H1, H2 and H3

Pass
  - Exact keyword NOT found heading tags H1, H2 or H3

Fail
  - No duplicate heading tags found

Pass

Top Words

5/5

- with 15
- people 9
- you 8
- business 6
- work 6

Mobile Analysis

1/3

- We found viewport metatag

Pass
- Add an Apple icon

Fail

Text Analysis

1/5

- You should have 500+ words on this page. Your word count: 447

Fail
- Keyword should have 3 occurrences

Fail
- Exact keyword was neither bolded, italicized, or underlined

Fail
- Exact keyword was not found within first 100 words

Fail
- Exact keyword found in anchor text

Pass

Social Buttons

2/3

- Add Tweet button

Fail
- Add Facebook share/like button

Fail
- Did not find a blog link

Fail

Code Analysis

3/6

- Code is not W3C valid.

Fail
- No flash elements found.

Pass
- Remove inline css.

Fail
- Text to html ratio is less than 2:1

Fail
- Schema.org markup found.

Pass
- Link to sitemap.xml found

Pass

Suggestions for a better SEO Score

- Add keyword to url
- Add favicon.ico
- Start title with keyword
- Fix description lenght
- Add keyword in description
- Add keyword to image alt tag
- Add exact keyword to an image file name
- You need to add exact keyword in H1, H2 or H3 tags
- Add more words (500+ is optimal)
- Use keyword exactly 3 times
- Use bold, italic or underline for keyword
- Add exact keyword in the first 100 words
- Fix w3c validation errors
- Remove inline CSS
- Add more text to achieve a text to html ratio of at least 2:1
- Add Tweet button
- Add Facebook share/like button
- Add blog link
- Add an Apple icon

PDF Footer: This is a text you can manage in SEO Propeller plugin configuration page.