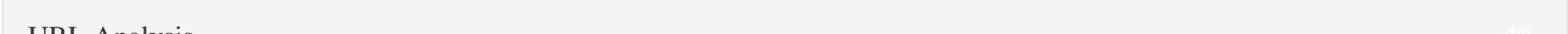




SEO Score

60%



URL Analysis

4/6

- URL is SEO friendly
  - Keyword not found in URL
  - URL does not contain underscores
  - robots.txt file found
  - Favicon file not found
  - Preferred domain set
- Pass

Fail

Pass

Pass

Fail

Pass

Page Speed

1/1

- Load speed is under 2 seconds
- Pass

Title Analysis

2/3

Soul Alignment and Soul Awakening Mentor for Intuitive Empaths and HSP

- Title is too long. Consider making it max. 60 characters long.
  - Title tag should begin with exact keyword
- Fail

Fail

Description Analysis

1/3

Jen Gilchrist is best known for being a mentor for Soul Alignment and Soul Awakening for Intuitive Empaths and Highly Sensitive Persons.

- Description has 160 characters or less.
  - Description tag should contain the exact keyword
- Pass

Fail

Image Analysis

1/4

- All images have alt tags
  - Exact keyword should be used in an alt tag
  - Add exact keyword to an image file name
  - Do not use underscore in image file names.
- Pass

Fail

Fail

Fail

Headings (H1-H6)

3/3

H1

1. Soul Alignment and Success Mentor

H2

1. Helping Highly Sensitive Empaths, Intuitives and Lightworkers Manifest their Vision

2. Spiritual Guides for Highly Sensitive Person, Empaths and Spiritual Entrepreneurs

3. I'm Jen Gilchrist...

4. Programs for Highly Sensitive Empaths, Intuitives and Lightworkers

5. Success Stories from Intuitives and Spiritual Entrepreneurs

H3

1. Jen Gilchrist, has gone from Struggling Single Mom to a 6-figure Business Owner

2. I'm Jen Gilchrist, Soul Alignment and Success Mentor + Speaker.

3. Useful Links

4. Policies Links

- Found heading tags H1, H2 and H3
  - Exact keyword found heading tags H1, H2 or H3
  - No duplicate heading tags found
- Pass

Pass

Pass

Top Words

5/5

- you 17
  - are 11
  - Soul 11
  - with 10
  - Success 10

Mobile Analysis

2/3

- We found viewport metatag
  - We found Apple icon
- Pass

Pass

Text Analysis

3/5

- You have 500+ words on this page
  - Keyword usage exceeds 3 occurrences
  - Exact keyword was neither bolded, italicized, or underlined
  - Exact keyword was not found within first 100 words
  - Exact keyword found in anchor text
- Pass

Fail

Fail

Fail

Pass

Social Buttons

1/3

- Add Tweet button
  - Add Facebook share/like button
  - Blog link found
- Fail

Fail

Pass

Code Analysis

4/6

- Code is not W3C valid.
  - No flash elements found.
  - Remove inline css.
  - Text to html ratio is less than 2:1
  - Schema.org markup found.
  - Link to sitemap.xml found
- Fail

Pass

Fail

Fail

Pass

Pass

Suggestions for a better SEO Score

- Add keyword to url
- Add favicon.ico
- Fix title lenght
- Start title with keyword
- Add keyword in description
- Add keyword to image alt tag
- Add exact keyword to an image file name
- Remove underscores from image file names
- Use keyword max. 3 times
- Use bold, italic or underline for keyword
- Add exact keyword in the first 100 words
- Fix w3c validation errors
- Remove inline CSS
- Add more text to achieve a text to html ratio of at least 2:1
- Add Tweet button
- Add Facebook share/like button