

# SEO Score

## 70%



### URL Analysis 1/4

- URL is SEO friendly Pass
- Keyword not found in URL Fail
- URL does not contain underscores Pass
- robots.txt file found Pass
- Favicon found Pass
- Preferred domain set Pass

### Page Speed 1/1

- Load speed is under 2 seconds Pass

### Title Analysis 1/2

Studio Dentistico Dott. Del Corso - Il Tuo Dentista Torino

- Title has 60 characters or less. Pass
- Title tag should begin with exact keyword Fail

### Description Analysis 1/2

Se stai cercando un Dentista Torino qualificato e competente, il nostro centro dentistico è specializzato in implantologia e soluzioni odontoiatriche.

- Description has 160 characters or less. Pass
- Description tag should contain the exact keyword Fail

### Image Analysis 1/4

- All images have alt tags Pass
- Exact keyword should be used in an alt tag Fail
- Exact keyword found in image name Pass
- No underscores found in image file names Pass

### Headings (H1-H6) 1/4

- H1**
- H2**
- H3**
  1. Orari dello Studio
  2. Contattaci
  3. Prima Visita senza impegno
  4. Studio Dott. Del Corso
  5. Specialità

- Found heading tags H1, H2 and H3 Pass
- Exact keyword NOT found heading tags H1, H2 or H3 Fail
- No duplicate heading tags found Pass

### Top Words 5/5

- Torino **13**
- per **9**
- dentali **6**
- Studio **6**
- nostro **5**

### Mobile Analysis 1/2

- We found viewport metatag Pass
- Add an Apple icon Fail

### Text Analysis 1/2

- You have 500+ words on this page Pass
- Keyword should have 3 occurrences Fail
- Exact keyword was neither bolded, italicized, or underlined Fail
- Exact keyword was not found within first 100 words Fail
- Exact keyword not found in anchor text Fail

### Social Buttons 1/1

- Add Tweet button Fail
- Add Facebook share/like button Fail
- Blog link found Pass

### Code Analysis 1/4

- Code is not W3C valid. Fail
- No flash elements found. Pass
- Remove inline css. Fail
- Text to html ratio is less than 2:1 Fail
- Schema.org markup found. Pass
- Link to sitemap.xml found Pass

### Suggestions for a better SEO Score

- Add keyword to url
- Start title with keyword
- Add keyword in description
- Add keyword to image alt tag
- Add exact keyword to an image file name
- You need to add exact keyword in H1, H2 or H3 tags
- Use keyword exactly 3 times
- Use bold, italic or underline for keyword
- Add exact keyword in the first 100 words
- Add keyword in anchor text
- Fix w3c validation errors
- Remove inline CSS
- Add more text to achieve a text to html ratio of at least 2:1
- Add Tweet button
- Add Facebook share/like button
- Add an Apple icon