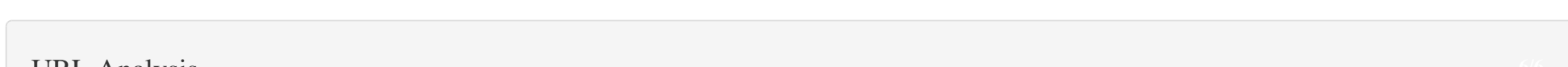


## SEO Score

# 65%



### URL Analysis 4/4

- URL is SEO friendly Pass
- Keyword present in URL Pass
- URL does not contain underscores Pass
- robots.txt file found Pass
- Favicon found Pass
- Preferred domain set Pass

### Page Speed 1/1

- Load speed is under 2 seconds Pass

### Title Analysis 1/2

#### Home - StudyCelta

- Title has 60 characters or less. Pass
- Title tag should begin with exact keyword Fail

### Description Analysis 2/2

Get qualified to teach English as a Foreign Language. Cambridge CELTA courses and DELTA modules face-to-face or online from around the world.

- Description has 160 characters or less. Pass
- Description tag contains exact keyword Pass

### Image Analysis 1/4

- Not all images have alt tags Fail
- Exact keyword should be used in an alt tag Fail
- Exact keyword found in image name Pass
- Do not use underscore in image file names. Fail

### Headings (H1-H6) 3/4

#### H1

1. Get trained, teach English!

#### H2

1. Search, compare and apply for fully online or face-to-face CELTA and DELTA courses worldwide.
2. Take the CELTA
3. Level up with DELTA
4. Specialise
5. Train to teach English
6. CELTA & DELTA Course Reviews
7. What is the difference between CELTA, TEFL, TESL and TESOL?
8. What are the entry requirements for the CELTA?
9. How are the online CELTA and the face-to-face CELTA different?
10. What is the difference between a full-time (intensive) and a part-time CELTA?
11. What is the DELTA?
12. What are the entry requirements for the DELTA?
13. Processing...

#### H3

1. With the best teacher training courses
2. Am I eligible to do the CELTA?
3. Am I eligible to do the DELTA?

- Found heading tags H1, H2 and H3 Pass
- Exact keyword found heading tags H1, H2 or H3 Pass
- No duplicate heading tags found Pass

### Top Words 5/5

- CELTA 87
- you 67
- cse 56
- DELTA 38
- online 29

### Mobile Analysis 1/2

- We found viewport metatag Pass
- Add an Apple icon Fail

### Text Analysis 3/3

- You have 500+ words on this page Pass
- Keyword usage exceeds 3 occurrences Fail
- Exact keyword was neither bolded, italicized, or underlined Fail
- Exact keyword found in the first 100 words Pass
- Exact keyword found in anchor text Pass

### Social Buttons 1/1

- Add Tweet button Fail
- Add Facebook share/like button Fail
- Blog link found Pass

### Code Analysis 1/3

- Could not check validation status. N/A
- No flash elements found. Pass
- Remove inline css. Fail
- Text to html ratio is good Pass
- Add schema.org markup Fail
- Link to sitemap.xml found Pass

### Suggestions for a better SEO Score

- Start title with keyword
- Add alt tags to images
- Add keyword to image alt tag
- Add exact keyword to an image file name
- Remove underscores from image file names
- Use keyword max. 3 times
- Use bold, italic or underline for keyword
- Remove inline CSS
- Add schema.org markup
- Add Tweet button
- Add Facebook share/like button
- Add an Apple icon

### PDF Footer: This is a text you can manage in SEO Propeller plugin configuration page.