

Surrpaws.com
Keyword: dog grooming

SEO Score

46%

URL Analysis	4/6
<ul style="list-style-type: none">URL is SEO friendlyKeyword not found in URLURL does not contain underscoresrobots.txt file foundFavicon foundPreferred domain set	<div>Pass</div> <div>Fail</div> <div>Pass</div> <div>Pass</div> <div>Pass</div> <div>Pass</div>
Page Speed	1/1
<ul style="list-style-type: none">This page should load quicker.	<div>Fail</div>
Title Analysis	0/3
Surrpaws – Pet Grooming & Buy Pet Food Supplies & Accessories Online – Pet Grooming Singapore Buy Pet Food & Supplies Online	
<ul style="list-style-type: none">Title is too long. Consider making it max. 60 characters long.Title tag should begin with exact keyword	<div>Fail</div> <div>Fail</div>
Description Analysis	0/2
<ul style="list-style-type: none">Description is too short. Consider adding more characters.Description tag should contain the exact keyword	<div>Fail</div> <div>Fail</div>
Image Analysis	1/4
<ul style="list-style-type: none">All images have alt tagsExact keyword should be used in an alt tagAdd exact keyword to an image file nameDo not use underscore in image file names.	<div>Pass</div> <div>Fail</div> <div>Fail</div> <div>Fail</div>
Headings (H1-H6)	0/3
<div><div>H1</div><div>1. Pet Grooming Singapore</div></div> <div><div>H2</div><div>1. Shop Pet Food, Treats, Toys, Supplies & Accessories 2. Free Local Delivery When You Shop Online Over \$100</div></div> <div><div>H3</div><div><ul style="list-style-type: none">Found heading tags H1, H2 and H3Exact keyword NOT found heading tags H1, H2 or H3No duplicate heading tags found</div></div>	<div>Pass</div> <div>Fail</div> <div>Pass</div>
Top Words	5/5
<ul style="list-style-type: none">Pet 37Grooming 30pet 26Singapore 20Shop 15	
Mobile Analysis	1/3
<ul style="list-style-type: none">We found viewport metatagWe found Apple icon	<div>Pass</div> <div>Pass</div>
Text Analysis	1/5
<ul style="list-style-type: none">You have 500+ words on this pageKeyword usage exceeds 3 occurrencesExact keyword was neither bolded, italicized, or underlinedExact keyword was not found within first 100 wordsExact keyword found in anchor text	<div>Pass</div> <div>Fail</div> <div>Fail</div> <div>Fail</div> <div>Pass</div>
Social Buttons	0/3
<ul style="list-style-type: none">Add Tweet buttonAdd Facebook share/like buttonDid not find a blog link	<div>Fail</div> <div>Fail</div> <div>Fail</div>
Code Analysis	2/6
<ul style="list-style-type: none">Code is not W3C valid.No flash elements found.Remove inline css.Text to html ratio is less than 2:1Add schema.org markupLink to sitemap.xml found	<div>Fail</div> <div>Pass</div> <div>Fail</div> <div>Fail</div> <div>Fail</div> <div>Pass</div>

- Suggestions for a better SEO Score
- Optimise speed to load under 2 seconds
 - Add keyword to url
 - Fix title lenght
 - Start title with keyword
 - Fix description lenght
 - Add keyword in description
 - Add keyword to image alt tag
 - Add exact keyword to an image file name
 - Remove underscores from image file names
 - You need to add exact keyword in H1, H2 or H3 tags
 - Use keyword max. 3 times
 - Use bold, italic or underline for keyword
 - Add exact keyword in the first 100 words
 - Fix w3c validation errors
 - Remove inline CSS
 - Add more text to achieve a text to html ratio of at least 2:1
 - Add schema.org markup
 - Add Tweet button
 - Add Facebook share/like button
 - Add blog link