

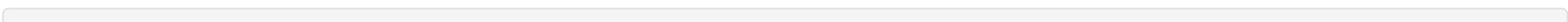


PDF Header: This is a text you can manage in SEO Propeller plugin configuration page.

Thatonefirm.com
Keyword: digital marketing

SEO Score

65%



URL Analysis

4/6

- URL is SEO friendly

Pass
- Keyword not found in URL

Fail
- URL does not contain underscores

Pass
- robots.txt file found

Pass
- Favicon found

Pass
- Preferred domain set

Pass

Page Speed

1/1

- Load speed is under 2 seconds

Pass

Title Analysis

1/3

Tacoma Marketing SEO PPC That One Firm Inc

- Title has 60 characters or less.

Pass
- Title tag should begin with exact keyword

Fail

Description Analysis

2/3

Tacoma based digital marketing agency serving the advertising needs of small businesses from Seattle to San Diego. We have what it takes to get you results!

- Description has 160 characters or less.

Pass
- Description tag contains exact keyword

Pass

Image Analysis

3/4

- All images have alt tags

Pass
- Exact keyword should be used in an alt tag

Fail
- Add exact keyword to an image file name

Fail
- No underscores found in image file names

Pass

Headings (H1-H6)

1/3

H1

1. That One Firm Inc

H2

1. **Quality Digital Marketing**
2. That One Firm is dedicated to solving the hurdles that small business owners have when it comes to their online endeavors.
We focus on delivering results for our clients.

H3

1. That One Firm

- Found heading tags H1, H2 and H3

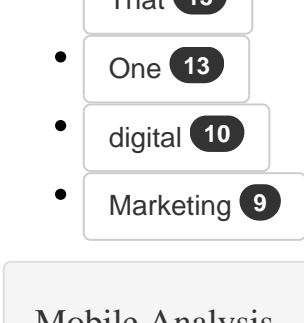
Pass
- Exact keyword found heading tags H1, H2 or H3

Pass
- No duplicate heading tags found

Pass

Top Words

5/5



Mobile Analysis

3/3

- We found viewport metatag

Pass
- We found Apple icon

Pass

Text Analysis

2/5

- You have 500+ words on this page

Pass
- Keyword usage exceeds 3 occurrences

Fail
- Exact keyword was neither bolded, italicized, or underlined

Fail
- Exact keyword was not found within first 100 words

Fail
- Exact keyword found in anchor text

Pass

Social Buttons

0/3

- Add Tweet button

Fail
- Add Facebook share/like button

Fail
- Did not find a blog link

Fail

Code Analysis

1/6

- Could not check validation status.

N/A
- No flash elements found.

Pass
- Remove inline css.

Fail
- Text to html ratio is less than 2:1

Fail
- Schema.org markup found.

Pass
- Link to sitemap.xml found

Pass

Suggestions for a better SEO Score

- Add keyword to url
- Start title with keyword
- Add keyword to image alt tag
- Add exact keyword to an image file name
- Use keyword max. 3 times
- Use bold, italic or underline for keyword
- Add exact keyword in the first 100 words
- Remove inline CSS
- Add more text to achieve a text to html ratio of at least 2:1
- Add Tweet button
- Add Facebook share/like button
- Add blog link

PDF Footer: This is a text you can manage in SEO Propeller plugin configuration page.