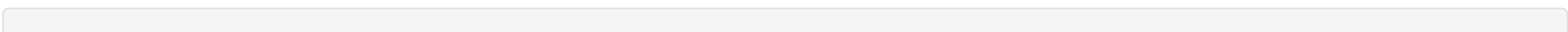


Thefoodcultures.com

Keyword: food cultures

# SEO Score

52%



## URL Analysis 4/6

- URL is SEO friendly
  - Keyword present in URL
  - URL does not contain underscores
  - robots.txt file found
  - Favicon file not found
  - Preferred domain set
- Pass

Pass

Pass

Pass

Fail

Pass

## Page Speed 1/1

- Load speed is under 2 seconds
- Pass

## Title Analysis 1/3

- The Food Cultures | Food, Culture and Travel
- Title has 60 characters or less.
  - Title tag should begin with exact keyword
- Pass

Fail

## Description Analysis 2/3

- The Food Cultures | Food, Culture and Travel
- Description has 160 characters or less.
  - Description tag contains exact keyword
- Pass

Pass

## Image Analysis 4/4

- Not all images have alt tags
  - Exact keyword should be used in an alt tag
  - Add exact keyword to an image file name
  - Do not use underscore in image file names.
- Fail

Fail

Fail

Fail

## Headings (H1-H6) 3/3

- H1**

1. [The Food Cultures](#)

## H2

## H3

- Found heading tags H1, H2 and H3
  - Exact keyword found heading tags H1, H2 or H3
  - No duplicate heading tags found
- Pass

Pass

Pass

## Top Words 5/5

- Food 14
  - Continue 10
  - October 10
  - ReadingLeave 10
  - Team 10

## Mobile Analysis 1/3

- We found viewport metatag
  - Add an Apple icon
- Pass

Fail

## Text Analysis 1/5

- You have 500+ words on this page
  - Keyword usage exceeds 3 occurrences
  - Exact keyword was neither bolded, italicized, or underlined
  - Exact keyword found in the first 100 words
  - Exact keyword found in anchor text
- Pass

Fail

Fail

Pass

Pass

## Social Buttons 4/4

- Add Tweet button
  - Add Facebook share/like button
  - Did not find a blog link
- Fail

Fail

Fail

## Code Analysis 1/6

- Code is not W3C valid.
  - No flash elements found.
  - Remove inline css.
  - Text to html ratio is less than 2:1
  - Schema.org markup found.
  - Link to sitemap.xml found
- Fail

Pass

Fail

Fail

Pass

Pass

## Suggestions for a better SEO Score

- Add favicon.ico
  - Start title with keyword
  - Add alt tags to images
  - Add keyword to image alt tag
  - Add exact keyword to an image file name
  - Remove underscores from image file names
  - Use keyword max. 3 times
  - Use bold, italic or underline for keyword
  - Fix w3c validation errors
  - Remove inline CSS
  - Add more text to achieve a text to html ratio of at least 2:1
  - Add Tweet button
  - Add Facebook share/like button
  - Add blog link
  - Add an Apple icon

## PDF Footer: This is a text you can manage in SEO Propeller plugin configuration page.