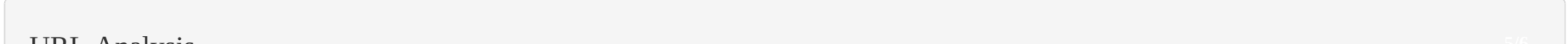




SEO Score

61%



URL Analysis

1/5

- URL is SEO friendly
 - Keyword present in URL
 - URL does not contain underscores
 - robots.txt file found
 - Favicon file not found
 - Preferred domain set
- Pass

Pass

Pass

Pass

Fail

Pass

Page Speed

1/1

- Load speed is under 2 seconds
- Pass

Title Analysis

2/5

Thi?t k? n?i th?t v?n phòng - Công ty TNHH Kí?n T?o và Kí?t Tác

- Title is too long. Consider making it max. 60 characters long.
 - Title tag should begin with exact keyword
- Fail

Fail

Description Analysis

3/5

Thi?t k? n?i th?t v?n phòng Work & Wonders cung c?p gi?i pháp thi?t k? n?i th?t, thi công n?i th?t, s?n xu?t n?i th?t v?n phòng toàn di?n.

- Description tag should be 160 characters or less.
 - Description tag should contain the exact keyword
- Fail

Fail

Image Analysis

4/4

- All images have alt tags
 - Exact keyword should be used in an alt tag
 - Add exact keyword to an image file name
 - Do not use underscore in image file names.
- Pass

Fail

Fail

Fail

Headings (H1-H6)

1/3

H1

H2

- Menu
- Link m?ng xã h?i
- Trang ch?
- Gi?i thi?u
- D?ch v?
- Thi?t k? v?n phòng
- Thi công v?n phòng
- S?n xu?t n?i th?t
- Danh sách d? án
- N?ng l?c
- N?ng l?c nhân s?
- N?ng l?c thi công
- Nhà máy s?n xu?t
- H? th?ng qu?n lý
- Tin t?c
- Kí?n th?c n?i th?t
- Tin n?i th?t
- Tin tuy?n d?ng
- B?n tin W&W
- Liên h?
- V?n phòng VTC
- H? th?ng Ngân hàng VIB
- V?n phòng Vinfast
- V?n phòng PJICO
- V?n phòng FPT
- V?n phòng TMT Moto
- Showroom Meyland
- V?n phòng Kowil

H3

- Khách hàng
- V?N PHÒNG HÀ N?I
- V?N PHÒNG HCM
- LIÊN H? V?I CHÚNG TÔI
- Trang ch?
- Vì sao ch?n W&W
- H? s? n?ng l?c
- Liên h? – Tuy?n d?ng

- Found heading tags H1, H2 and H3
 - Exact keyword NOT found heading tags H1, H2 or H3
 - Remove any duplicate heading tags
- Pass

Fail

Fail

Top Words

5/5

- Xem 22
 - thi 14
 - Thi 8
 - Tin 6
 - VTC 4

Mobile Analysis

2/2

- We found viewport metatag
 - We found Apple icon
- Pass

Pass

Text Analysis

4/5

- You should have 500+ words on this page. Your word count: 211
 - Keyword should have 3 occurrences
 - Exact keyword was neither bolded, italicized, or underlined
 - Exact keyword was not found within first 100 words
 - Exact keyword not found in anchor text
- Fail

Fail

Fail

Fail

Fail

Social Buttons

3/3

- Add Tweet button
 - Add Facebook share/like button
 - Did not find a blog link
- Fail

Fail

Fail

Code Analysis

1/5

- Code is not W3C valid.
 - No flash elements found.
 - Remove inline css.
 - Text to html ratio is less than 2:1
 - Schema.org markup found.
 - Link to sitemap.xml found
- Fail

Pass

Fail

Fail

Pass

Pass

Suggestions for a better SEO Score

- Add favicon.ico
- Fix title lenght
- Start title with keyword
- Fix description lenght
- Add keyword in description
- Add keyword to image alt tag
- Add exact keyword to an image file name
- Remove underscores from image file names
- You need to add exact keyword in H1, H2 or H3 tags
- Make sure you have unique heading tags (remove duplicate heading tags)
- Add more words (500+ is optimal)
- Use keyword exactly 3 times
- Use bold, italic or underline for keyword
- Add exact keyword in the first 100 words
- Add keyword in anchor text
- Fix w3c validation errors
- Remove inline CSS
- Add more text to achieve a text to html ratio of at least 2:1
- Add Tweet button
- Add Facebook share/like button
- Add blog link