



PDF Header: This is a text you can manage in SEO Propeller plugin configuration page.

Thisischemistry.co.uk/
Keyword: Agency

SEO Score

35%



URL Analysis

4/6

- URL is SEO friendly
 - Keyword not found in URL
 - URL does not contain underscores
 - robots.txt file found
 - Favicon found
 - Preferred domain set
- Pass

Fail

Pass

Pass

Pass

Pass

Page Speed

1/1

- Load speed is under 2 seconds
- Pass

Title Analysis

2/3

We're a Branding & Digital Marketing Agency in Saltaire | 01274 296126

- Title is too long. Consider making it max. 60 characters long.
- Title tag should begin with exact keyword

Fail

Fail

Description Analysis

1/3

Partner with a Creative, Digital, Marketing Agency based in Salts Mill, Saltaire that can deliver creative, web design, digital marketing campaigns on time, on budget.

- Description tag should be 160 characters or less.
- Description tag contains exact keyword

Fail

Pass

Image Analysis

2/4

- Not all images have alt tags
 - Exact keyword should be used in an alt tag
 - Add exact keyword to an image file name
 - Do not use underscore in image file names.
- Fail

Fail

Fail

Fail

Headings (H1-H6)

2/3

H1

H2

H3

1.

1.

1. What's happening at thisischemistry

- Found heading tags H1, H2 and H3
- Exact keyword NOT found heading tags H1, H2 or H3
- No duplicate heading tags found

Pass

Fail

Pass

Top Words

S/5

- Bring 4
 - thisischemistry 4
 - This 4
 - that 4
 - Print 4

Mobile Analysis

2/3

- We found viewport metatag
 - We found Apple icon
- Pass

Pass

Text Analysis

2/5

- You should have 500+ words on this page. Your word count: 181
 - Keyword should have 3 occurrences
 - Exact keyword was neither bolded, italicized, or underlined
 - Exact keyword was not found within first 100 words
 - Exact keyword not found in anchor text
- Fail

Fail

Fail

Fail

Fail

Social Buttons

1/3

- Add Tweet button
 - Add Facebook share/like button
 - Blog link found
- Fail

Fail

Pass

Code Analysis

2/6

- Could not check validation status.
 - No flash elements found.
 - Remove inline css.
 - Text to html ratio is less than 2:1
 - Schema.org markup found.
 - Link to sitemap.xml found
- N/A

Pass

Fail

Fail

Pass

Pass

Suggestions for a better SEO Score

- Add keyword to url
- Fix title lenght
- Start title with keyword
- Fix description lenght
- Add alt tags to images
- Add keyword to image alt tag
- Add exact keyword to an image file name
- Remove underscores from image file names
- You need to add exact keyword in H1, H2 or H3 tags
- Add more words (500+ is optimal)
- Use keyword exactly 3 times
- Use bold, italic or underline for keyword
- Add exact keyword in the first 100 words
- Add keyword in anchor text
- Remove inline CSS
- Add more text to achieve a text to html ratio of at least 2:1
- Add Tweet button
- Add Facebook share/like button

PDF Footer: This is a text you can manage in SEO Propeller plugin configuration page.