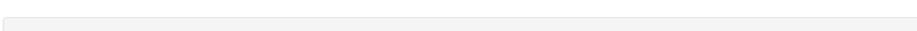


## SEO Score

75%



### URL Analysis 1/4

- URL is SEO friendly Pass
- Keyword present in URL Pass
- URL does not contain underscores Pass
- robots.txt file not found Fail
- Favicon file not found Fail
- Preferred domain set Pass

### Page Speed 1/1

- Load speed is under 2 seconds Pass

### Title Analysis 1/2

#### ? SEO : Comment trouver des mots-clés longues traînes ?

- Title has 60 characters or less. Pass
- Title tag should begin with exact keyword Fail

### Description Analysis 1/2

Optimiser les pages de son site passe inévitablement par une recherche accrue des mots-clés courtes et longues traînes de son marché...

- Description has 160 characters or less. Pass
- Description tag should contain the exact keyword Fail

### Image Analysis 1/4

- Not all images have alt tags Fail
- Exact keyword should be used in an alt tag Fail
- Exact keyword found in image name Pass
- No underscores found in image file names Pass

### Headings (H1-H6) 1/4

- H1**
  - H2**
  - H3**
    1. Pourquoi la longue traîne joue un rôle essentiel ?
    2. Le problème de la courte traîne...
    3. Comment trouver des mots-clés longues traînes ?
    4. Trouver des mots-clés longues traînes avec SEO Suggests
    5. Peaufine ta stratégie SEO
- Found heading tags H1, H2 and H3 Pass
  - Exact keyword NOT found heading tags H1, H2 or H3 Fail
  - No duplicate heading tags found Pass

### Top Words 5/5

- des **34**
- que **21**
- les **20**
- une **18**
- sur **16**

### Mobile Analysis 1/2

- We found viewport metatag Pass
- We found Apple icon Pass

### Text Analysis 1/2

- You have 500+ words on this page Pass
- Keyword should have 3 occurrences Fail
- Exact keyword was neither bolded, italicized, or underlined Fail
- Exact keyword was not found within first 100 words Fail
- Exact keyword not found in anchor text Fail

### Social Buttons 1/4

- Tweet button found Pass
- Add Facebook share/like button Fail
- Add Google +1 button Fail
- Blog link found Pass

### Code Analysis 1/2

- Code is not W3C valid. Fail
- No flash elements found. Pass
- Remove inline css. Fail
- Text to html ratio is less than 2:1 Fail
- Schema.org markup found. Pass
- Link to sitemap.xml found Pass

- #### Suggestions for a better SEO Score
- Add robots.txt file
  - Add favicon.ico
  - Start title with keyword
  - Add keyword in description
  - Add alt tags to images
  - Add keyword to image alt tag
  - You need to add exact keyword in H1, H2 or H3 tags
  - Use keyword exactly 3 times
  - Use bold, italic or underline for keyword
  - Add exact keyword in the first 100 words
  - Add keyword in anchor text
  - Fix w3c validation errors
  - Remove inline CSS
  - Add more text to achieve a text to html ratio of at least 2:1
  - Add Facebook share/like button
  - Add Google +1 button