

PDF Header: This is a text you can manage in SEO Propeller plugin configuration page.



**SEO Score** 

52%

URL Analysis

<ul> <li>URL is SEO friendly</li> <li>Keyword not found in URL</li> <li>URL does not contain underscores</li> <li>robots.txt file found</li> <li>Favicon found</li> <li>Preferred domain set</li> </ul>	Pass Fail Pass Pass Pass Pass
Page Speed	
Load speed is under 2 seconds	Pass
Title Analysis	

topflight Agency | An award-winning SEO agency in York

- Title has 60 characters or less. ٠
- Title tag should begin with exact keyword •

## **Description Analysis**

topflight is an SEO-specialised agency in York that provides best-in-class digital marketing services to businesses. Contact us today.

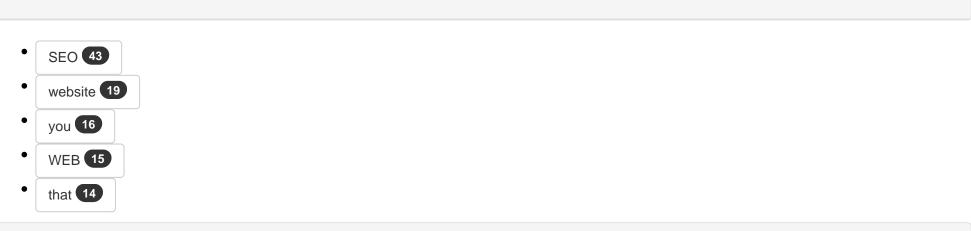
<ul> <li>Description has 160 characters or less.</li> <li>Description tag should contain the exact keyword</li> </ul>	Pass Fail
Image Analysis	
<ul> <li>All images have alt tags</li> <li>Exact keyword should be used in an alt tag</li> <li>Add exact keyword to an image file name</li> <li>Do not use underscore in image file names.</li> </ul>	Pass Fail Fail Fail
Headings (H1-H6)	2/3

H1

H2

- Found heading tags H1, H2 and H3
- Exact keyword NOT found heading tags H1, H2 or H3 •
- No duplicate heading tags found ٠





Mobile Analysis

<ul><li>We found viewport metatag</li><li>We found Apple icon</li></ul>	Pass Pass
Text Analysis	
<ul> <li>You have 500+ words on this page</li> <li>Keyword should have 3 occurences</li> <li>Exact keyword was neither bolded, italicized, or underlined</li> <li>Exact keyword was not found within first 100 words</li> <li>Exact keyword not found in anchor text</li> </ul>	Pass Fail Fail Fail Fail
Social Buttons	
<ul> <li>Add Tweet button</li> <li>Add Facebook share/like button</li> <li>Add Google +1 button</li> <li>Did not find a blog link</li> </ul>	Fail Fail Fail Fail
Code Analysis	
<ul><li>Code is not W3C valid.</li><li>No flash elements found.</li></ul>	Fail Pass

- Remove inline css. •
- Text to html ratio is less than 2:1 ٠
- Schema.org markup found.
- Link to sitemap.xml found

Suggestions for a better SEO Score

- Add keyword to url
- Start title with keyword
- Add keyword in description

- Add keyword to image alt tag
  Add exact keyword to an image file name
  Remove underscores from image file names
  You need to add exact keyword in H1, H2 or H3 tags
- Use keyword exactly 3 times
  Use bold, italic or underline for keyword
- Add exact keyword in the first 100 words
- Add keyword in anchor text
- Fix w3c validation errors
- Remove inline CSS
- Add more text to achieve a text to html ratio of at least 2:1
- Add Tweet button
- Add Facebook share/like button
- Add Google +1 button
- Add blog link

PDF Footer: This is a text you can manage in SEO Propeller plugin configuration page.



5/5

Pass

Fail



