



PDF Header: This is a text you can manage in SEO Propeller plugin configuration page.

Tpmr8.com
Keyword: marketing

SEO Score

48%



URL Analysis

9/6

- URL is SEO friendly
 - Keyword not found in URL
 - URL does not contain underscores
 - robots.txt file found
 - Favicon found
 - Preferred domain set
- Pass

Fail

Pass

Pass

Pass

Pass

Page Speed

1/1

- Load speed is under 2 seconds
- Pass

Title Analysis

9/3

TPMR8.COM – Ferramentas de Estratégia e Resultados!

- Title is too long. Consider making it max. 60 characters long.
- Title tag should begin with exact keyword

Fail

Fail

Description Analysis

9/2

- Description is too short. Consider adding more characters.
 - Description tag should contain the exact keyword
- Fail

Fail

Image Analysis

1/4

- All images have alt tags
 - Exact keyword should be used in an alt tag
 - Add exact keyword to an image file name
 - Do not use underscore in image file names.
- Pass

Fail

Fail

Fail

Headings (H1-H6)

2/1

H1

H2

H3

- Found heading tags H1, H2 and H3
- Exact keyword NOT found heading tags H1, H2 or H3
- No duplicate heading tags found

Pass

Fail

Pass

Top Words

5/5

- Sites 6
 - Instagram 6
 - para 5
 - Dados 4
 - que 4

Mobile Analysis

2/2

- We found viewport metatag
 - We found Apple icon
- Pass

Pass

Text Analysis

1/3

- You should have 500+ words on this page. Your word count: 349
 - Keyword should have 3 occurrences
 - Exact keyword was neither bolded, italicized, or underlined
 - Exact keyword was not found within first 100 words
 - Exact keyword found in anchor text
- Fail

Fail

Fail

Fail

Pass

Social Buttons

1/3

- Add Tweet button
 - Add Facebook share/like button
 - Blog link found
- Fail

Fail

Pass

Code Analysis

1/6

- Code is not W3C valid.
 - No flash elements found.
 - Remove inline css.
 - Text to html ratio is less than 2:1
 - Add schema.org markup
 - Link to sitemap.xml was not found
- Fail

Pass

Fail

Fail

Fail

Fail

Suggestions for a better SEO Score

- Add keyword to url
- Fix title lenght
- Start title with keyword
- Fix description lenght
- Add keyword in description
- Add keyword to image alt tag
- Add exact keyword to an image file name
- Remove underscores from image file names
- You need to add exact keyword in H1, H2 or H3 tags
- Add more words (500+ is optimal)
- Use keyword exactly 3 times
- Use bold, italic or underline for keyword
- Add exact keyword in the first 100 words
- Fix w3c validation errors
- Remove inline CSS
- Add more text to achieve a text to html ratio of at least 2:1
- Add schema.org markup
- Add link to sitemap.xml
- Add Tweet button
- Add Facebook share/like button

PDF Footer: This is a text you can manage in SEO Propeller plugin configuration page.