

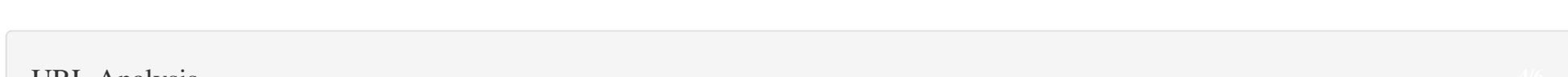


PDF Header: This is a text you can manage in SEO Propeller plugin configuration page.

Tscourses.com/courses/donald-miller-sell-with-story/
Keyword: Business

SEO Score

60%



URL Analysis 1/4

- URL is SEO friendly Pass
- Keyword not found in URL Fail
- URL does not contain underscores Pass
- robots.txt file found Pass
- Favicon file not found Fail
- Preferred domain set Pass

Page Speed 1/1

- Load speed is under 2 seconds Pass

Title Analysis 1/2

Donald Miller - Sell With Story - TSCourses

- Title has 60 characters or less. Pass
- Title tag should begin with exact keyword Fail

Description Analysis 1/2

Only \$29 to buy Donald Miller – Sell With Story - If you find a website cheaper than us, send it to us and we'll offer a cheaper price.

- Description has 160 characters or less. Pass
- Description tag should contain the exact keyword Fail

Image Analysis 1/1

- Not all images have alt tags Fail
- Exact keyword should be used in an alt tag Fail
- Add exact keyword to an image file name Fail
- Do not use underscore in image file names. Fail

Headings (H1-H6) 1/1

- H1**
1. Donald Miller – Sell With Story

- H2**
1. Donald Miller - Sell With Story (2.29 GB)

- H3**
1. Introduction to StoryBrand
 2. Filling Out Your BrandScript
 3. Building Your Sales Funnel
 4. Put it In Practice
 5. Instructor

- Found heading tags H1, H2 and H3 Pass
- Exact keyword NOT found heading tags H1, H2 or H3 Fail
- No duplicate heading tags found Pass

Top Words 5/5

- mp **28**
- Story **12**
- Miller **10**
- Sell **10**
- you **9**

Mobile Analysis 1/2

- We found viewport metatag Pass
- We found Apple icon Pass

Text Analysis 1/1

- You should have 500+ words on this page. Your word count: 442 Fail
- Keyword should have 3 occurrences Fail
- Exact keyword was neither bolded, italicized, or underlined Fail
- Exact keyword was not found within first 100 words Fail
- Exact keyword not found in anchor text Fail

Social Buttons 1/1

- Add Tweet button Fail
- Add Facebook share/like button Fail
- Did not find a blog link Fail

Code Analysis 1/4

- Code is not W3C valid. Fail
- No flash elements found. Pass
- Remove inline css. Fail
- Text to html ratio is less than 2:1 Fail
- Schema.org markup found. Pass
- Link to sitemap.xml found Pass

Suggestions for a better SEO Score

- Add keyword to url
- Add favicon.ico
- Start title with keyword
- Add keyword in description
- Add alt tags to images
- Add keyword to image alt tag
- Add exact keyword to an image file name
- Remove underscores from image file names
- You need to add exact keyword in H1, H2 or H3 tags
- Add more words (500+ is optimal)
- Use keyword exactly 3 times
- Use bold, italic or underline for keyword
- Add exact keyword in the first 100 words
- Add keyword in anchor text
- Fix w3c validation errors
- Remove inline CSS
- Add more text to achieve a text to html ratio of at least 2:1
- Add Tweet button
- Add Facebook share/like button
- Add blog link

PDF Footer: This is a text you can manage in SEO Propeller plugin configuration page.