



Viaggiosport.com/
Keyword: sports world insider

SEO Score

50%



URL Analysis

1/6

- URL is SEO friendly
- Keyword not found in URL
- URL does not contain underscores
- robots.txt file found
- Favicon found
- Preferred domain set

Pass
Fail
Pass
Pass
Pass
Pass

Page Speed

1/1

- Load speed is under 2 seconds

Pass

Title Analysis

1/3

ViaggioSport: Travel & Sport

- Title has 60 characters or less.
- Title tag should begin with exact keyword

Pass
Fail

Description Analysis

2/3

- Description is too short. Consider adding more characters.
- Description tag should contain the exact keyword

Fail
Fail

Image Analysis

1/4

- All images have alt tags
- Exact keyword should be used in an alt tag
- Add exact keyword to an image file name
- Do not use underscore in image file names.

Pass
Fail
Fail
Fail

Headings (H1-H6)

1/1

H1

H2

1. Former NFL star Chad Johnson ready for boxing debut in exhibition vs MMA/BKFC veteran Brian Maxwell
2. Nets' Big 3 on Joe Harris' sensational game. Harris: A shooter's dream
3. [Giannis: Pressure and mental health in NBA playoffs. Plus: The sport he really wanted to play](#)
4. [The struggles of sports reporter in the COVID-zoom era](#)
5. [Danilo Gallinari: 11 anni in NBA. Bisogna essere subito efficaci per restare nella lega americana](#)
6. [Nets take over Celtics in Playoff debut](#)
7. [NBA Playoffs: Round 1, Preview and Predictions](#)
8. [Manny Pacquiao returns to the ring to face Errol Spence in August](#)
9. [LeBron on his game-winning 3-pointer: I saw 3 rims, aimed at the middle one. Lakers clinch n.7](#)
10. [LeBron vs Curry rivalry revived in West play in matchup](#)
11. [Canelo Alvarez vs. Saunders: Fight Analysis & Prediction](#)
12. [Aaron Gordon on the Art of Dunking: "It's poetry in motion.... Feels like flying". His new rap song.](#)
13. [LeBron, Giannis, Luka, Dwight, Zion. NBA All Star new format: 4 mini games, honoring Kobe and Gigi. Secondo video in italiano](#)
14. [Kobe:One-on-one with LeBron? I win for sure! Secrets for being at the top. Kobe's Italian basketball style. In italiano with subtitles](#)

H3

1. [NBA](#)
2. [NBA](#)
3. [NBA](#)
4. [NBA](#)
5. [NBA](#)
6. [Boxing](#)
7. [NBA](#)
8. [NBA](#)
9. [Boxing](#)
10. [Featured](#)
11. [Featured](#)
12. [Featured](#)
13. [NBA](#)
14. [Boxing](#)
15. [NBA](#)
16. [NBA](#)

- Found heading tags H1, H2 and H3
- Exact keyword NOT found heading tags H1, H2 or H3
- Remove any duplicate heading tags

Pass
Fail
Fail

Top Words

S/S

- NBA24
- Rubino14
- Valeria14
- ago12
- Boxing7

Mobile Analysis

2/2

- We found viewport metatag
- We found Apple icon

Pass
Pass

Text Analysis

1/4

- You have 500+ words on this page
- Keyword should have 3 occurrences
- Exact keyword was neither bolded, italicized, or underlined
- Exact keyword was not found within first 100 words
- Exact keyword not found in anchor text

Pass
Fail
Fail
Fail
Fail

Social Buttons

2/3

- Add Tweet button
- Add Facebook share/like button
- Did not find a blog link

Fail
Fail
Fail

Code Analysis

1/6

- Code is not W3C valid.
- No flash elements found.
- Remove inline css.
- Text to html ratio is less than 2:1
- Schema.org markup found.
- Link to sitemap.xml found

Fail
Pass
Fail
Fail
Pass
Pass

Suggestions for a better SEO Score

- Add keyword to url
- Start title with keyword
- Fix description lenght
- Add keyword in description
- Add keyword to image alt tag
- Add exact keyword to an image file name
- Remove underscores from image file names
- You need to add exact keyword in H1, H2 or H3 tags
- Make sure you have unique heading tags (remove duplicate heading tags)
- Use keyword exactly 3 times
- Use bold, italic or underline for keyword
- Add exact keyword in the first 100 words
- Add keyword in anchor text
- Fix w3c validation errors
- Remove inline CSS
- Add more text to achieve a text to html ratio of at least 2:1
- Add Tweet button
- Add Facebook share/like button
- Add blog link