

Visitleo.com/
Keyword: blog

SEO Score

35%

URL Analysis

- URL is SEO friendly
- Keyword not found in URL
- URL does not contain underscores
- robots.txt file found
- Favicon.txt file not found
- Preferred domain not set

Pass
Fail
Pass
Pass
Fail
Fail

Page Speed

- Load speed is under 2 seconds

Pass

Title Analysis

LEO DIGITAL MARKETING

- Title has 60 characters or less.
- Title tag should begin with exact keyword

Pass
Fail

Description Analysis

- Description is too short. Consider adding more characters.
- Description tag should contain the exact keyword

Fail
Fail

Image Analysis

- Not all images have alt tags
- Exact keyword should be used in an alt tag
- Add exact keyword to an image file name
- No underscores found in image file names

Fail
Fail
Fail
Pass

Headings (H1-H6)

H1

H2

1. Services
2. About
3. Team
4. Seth R. Flora
5. Nathan White
6. Testimonials

H3

1. Reimagine your online presence.
2. Be found online.
3. Growing your business has never been easier.
4. Subscribe now and know more about our work!
5. About us
6. Menu
7. Follow Us
8. Latest Posts

- Found heading tags H1, H2 and H3
- Exact keyword NOT found heading tags H1, H2 or H3
- No duplicate heading tags found

Pass
Fail
Pass

Top Words

- media 7
- LEO 6
- About 6
- social 6
- Services 5

5/5

Mobile Analysis

- We found viewport metatag
- Add an Apple icon

Pass
Fail

Text Analysis

- You should have 500+ words on this page. Your word count: 323
- Keyword usage exceeds 3 occurrences
- Exact keyword was neither bolded, italicized, or underlined
- Exact keyword was not found within first 100 words
- Exact keyword found in anchor text

Fail
Fail
Fail
Fail
Pass

Social Buttons

- Add Tweet button
- Add Facebook share/like button
- Did not find a blog link

Fail
Fail
Fail

Code Analysis

- Code is not W3C valid.
- No flash elements found.
- Remove inline css.
- Text to html ratio is less than 2:1
- Add schema.org markup
- Link to sitemap.xml found

Fail
Pass
Fail
Fail
Fail
Pass

Suggestions for a better SEO Score

- Add keyword to url
- Add favicon.ico
- You must set your preferred domain (www/non www)
- Start title with keyword
- Fix description lenght
- Add keyword in description
- Add alt tags to images
- Add keyword to image alt tag
- Add exact keyword to an image file name
- You need to add exact keyword in H1, H2 or H3 tags
- Add more words (500+ is optimal)
- Use keyword max. 3 times
- Use bold, italic or underline for keyword
- Add exact keyword in the first 100 words
- Fix w3c validation errors
- Remove inline CSS
- Add more text to achieve a text to html ratio of at least 2:1
- Add schema.org markup
- Add Tweet button
- Add Facebook share/like button
- Add blog link
- Add an Apple icon