

PDF Header: This is a text you can manage in SEO Propeller plugin configuration page.

## Vivreaix.fr

Keyword: référencement

### SEO Score

44%

#### URL Analysis

4/6

- URL is SEO friendly
- Keyword not found in URL
- URL does not contain underscores
- robots.txt file found
- Favicon file not found
- Preferred domain set

Pass

Fail

Pass

Pass

Fail

Pass

#### Page Speed

1/1

- Load speed is under 2 seconds

Pass

#### Title Analysis

1/2

##### Home - Vivre à Aix

- Title has 60 characters or less.
- Title tag should begin with exact keyword

Pass

Fail

#### Description Analysis

0/3

(re)Découvrez le Pays d'Aix Trouvez des commerces, des bars, des restaurants et des activités autour de vous  
Adresses recommandés par l'équipe Soigneusement

- Description tag should be 160 characters or less.
- Description tag should contain the exact keyword

Fail

Fail

#### Image Analysis

1/4

- Not all images have alt tags
- Exact keyword should be used in an alt tag
- Add exact keyword to an image file name
- No underscores found in image file names

Fail

Fail

Fail

Pass

#### Headings (H1-H6)

2/3

##### H1

##### H2

##### H3

- Found heading tags H1, H2 and H3
- Exact keyword NOT found heading tags H1, H2 or H3
- No duplicate heading tags found

Fail

Fail

Pass

#### Top Words

5/5

- label 16
- les 7
- mylocation 6
- des 5
- manger 5

#### Mobile Analysis

1/2

- We found viewport metatag
- Add an Apple icon

Pass

Fail

#### Text Analysis

1/5

- You should have 500+ words on this page. Your word count: 282
- Keyword should have 3 occurrences
- Exact keyword was neither bolded, italicized, or underlined
- Exact keyword was not found within first 100 words
- Exact keyword found in anchor text

Fail

Fail

Fail

Fail

Pass

#### Social Buttons

1/3

- Add Tweet button
- Add Facebook share/like button
- Blog link found

Fail

Fail

Pass

#### Code Analysis

3/6

- Code is not W3C valid.
- No flash elements found.
- Remove inline css.
- Text to html ratio is less than 2:1
- Schema.org markup found.
- Link to sitemap.xml found

Fail

Pass

Fail

Fail

Pass

Pass

#### Suggestions for a better SEO Score

- Add keyword to url
- Add favicon.ico
- Start title with keyword
- Fix description length
- Add keyword in description
- Add alt tags to images
- Add keyword to image alt tag
- Add exact keyword to an image file name
- You need to add exact keyword in H1, H2 or H3 tags
- Add more words (500+ is optimal)
- Use keyword exactly 3 times
- Use bold, italic or underline for keyword
- Add exact keyword in the first 100 words
- Fix w3c validation errors
- Remove inline CSS
- Add more text to achieve a text to html ratio of at least 2:1
- Add Tweet button
- Add Facebook share/like button
- Add an Apple icon

PDF Footer: This is a text you can manage in SEO Propeller plugin configuration page.