



PDF Header: This is a text you can manage in SEO Propeller plugin configuration page.

Vnexpress.net
Keyword: kinh doanh

SEO Score

44%



URL Analysis 1/6

- URL is SEO friendly Pass
- Keyword not found in URL Fail
- URL does not contain underscores Pass
- robots.txt file not found Fail
- Favicon file not found Fail
- Preferred domain set Pass

Page Speed 0/1

- This page should load quicker. Fail

Title Analysis 1/2

VnExpress - Báo ti?ng Vi?t nhi?u ng??i xem nh?t

- Title has 60 characters or less. Pass
- Title tag should begin with exact keyword Fail

Description Analysis 1/2

VnExpress tin t?c m?i nh?t - Thông tin nhanh & chính xác ???c c?p nh?t hàng gi?. ??c báo tin t?c online Vi?t Nam & Th? gi?i nóng nh?t trong ngày v? th? thao, th?i s?, pháp lu?t, kinh doanh,...

- Description tag should be 160 characters or less. Fail
- Description tag contains exact keyword Pass

Image Analysis 1/4

- All images have alt tags Pass
- Exact keyword should be used in an alt tag Fail
- Add exact keyword to an image file name Fail
- Do not use underscore in image file names. Fail

Headings (H1-H6) 1/4

H1
1. [VnExpress - Báo ti?ng Vi?t nhi?u ng?oi xem nh?t](#)

H2
1. [M?i nh?t](#)

H3

- Found heading tags H1, H2 and H3 Pass
- Exact keyword NOT found heading tags H1, H2 or H3 Fail
- No duplicate heading tags found Pass

Top Words 5/5

- khi **9**
- cho **9**
- Linh **7**
- sau **7**
- trong **7**

Mobile Analysis 1/2

- Add a viewport metatag Fail
- We found Apple icon Pass

Text Analysis 1/3

- You should have 500+ words on this page. Your word count: 254 Fail
- Keyword should have 3 occurrences Fail
- Exact keyword was neither bolded, italicized, or underlined Fail
- Exact keyword was not found within first 100 words Fail
- Exact keyword found in anchor text Pass

Social Buttons 0/3

- Add Tweet button Fail
- Add Facebook share/like button Fail
- Did not find a blog link Fail

Code Analysis 1/6

- Code is not W3C valid. Fail
- No flash elements found. Pass
- Remove inline css. Fail
- Text to html ratio is less than 2:1 Fail
- Schema.org markup found. Pass
- Link to sitemap.xml was not found Fail

Suggestions for a better SEO Score

- Optimise speed to load under 2 seconds
- Add keyword to url
- Add robots.txt file
- Add favicon.ico
- Start title with keyword
- Fix description lenght
- Add keyword to image alt tag
- Add exact keyword to an image file name
- Remove underscores from image file names
- You need to add exact keyword in H1, H2 or H3 tags
- Add more words (500+ is optimal)
- Use keyword exactly 3 times
- Use bold, italic or underline for keyword
- Add exact keyword in the first 100 words
- Fix w3c validation errors
- Remove inline CSS
- Add more text to achieve a text to html ratio of at least 2:1
- Add link to sitemap.xml
- Add Tweet button
- Add Facebook share/like button
- Add blog link
- Add a viewport metatag

PDF Footer: This is a text you can manage in SEO Propeller plugin configuration page.