

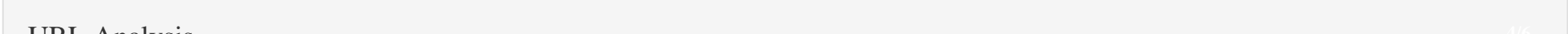


PDF Header: This is a text you can manage in SEO Propeller plugin configuration page.

Voucherstore.net  
Keyword: google ads coupon

SEO Score

48%



URL Analysis1/5

- URL is SEO friendly
- Keyword not found in URL
- URL does not contain underscores
- robots.txt file found
- Favicon file not found
- Preferred domain set

Pass

Fail

Pass

Pass

Fail

Pass

Page Speed1/1

- This page should load quicker.

Fail

Title Analysis1/3

Buy cheap Google, Microsoft, Facebook advertising coupons

- Title has 60 characters or less.
- Title tag should begin with exact keyword

Pass

Fail

Description Analysis2/3

Buy Google Ads coupons, Microsoft Ads coupons, Facebook Ad vouchers, LinkedIn Ad, and other advertising coupons

- Description has 160 characters or less.
- Description tag contains exact keyword

Pass

Pass

Image Analysis1/4

- Not all images have alt tags
- Exact keyword should be used in an alt tag
- Add exact keyword to an image file name
- No underscores found in image file names

Fail

Fail

Fail

Pass

Headings (H1-H6)1/3

H1

H2

H3

- Promote your business with
- Promoter your business with
- Promote your business with
- The importance of online marketing

- Found heading tags H1, H2 and H3
- Exact keyword NOT found heading tags H1, H2 or H3
- Remove any duplicate heading tags

Pass

Fail

Fail

Top Words5/5

- Add 28
- Ads 25
- cart 18
- Product 14
- this 14

Mobile Analysis1/2

- We found viewport metatag
- Add an Apple icon

Pass

Fail

Text Analysis1/5

- You should have 500+ words on this page. Your word count: 486
- Keyword usage exceeds 3 occurrences
- Exact keyword was neither bolded, italicized, or underlined
- Exact keyword was not found within first 100 words
- Exact keyword found in anchor text

Fail

Fail

Fail

Fail

Pass

Social Buttons1/3

- Add Tweet button
- Add Facebook share/like button
- Blog link found

Fail

Fail

Pass

Code Analysis3/5

- Code is not W3C valid.
- No flash elements found.
- Remove inline css.
- Text to html ratio is less than 2:1
- Add schema.org markup
- Link to sitemap.xml found

Fail

Pass

Pass

Fail

Fail

Pass

Suggestions for a better SEO Score

- Optimise speed to load under 2 seconds
- Add keyword to url
- Add favicon.ico
- Start title with keyword
- Add alt tags to images
- Add keyword to image alt tag
- Add exact keyword to an image file name
- You need to add exact keyword in H1, H2 or H3 tags
- Make sure you have unique heading tags (remove duplicate heading tags)
- Add more words (500+ is optimal)
- Use keyword max. 3 times
- Use bold, italic or underline for keyword
- Add exact keyword in the first 100 words
- Fix w3c validation errors
- Remove inline CSS
- Add more text to achieve a text to html ratio of at least 2:1
- Add schema.org markup
- Add Tweet button
- Add Facebook share/like button
- Add an Apple icon

PDF Footer: This is a text you can manage in SEO Propeller plugin configuration page.