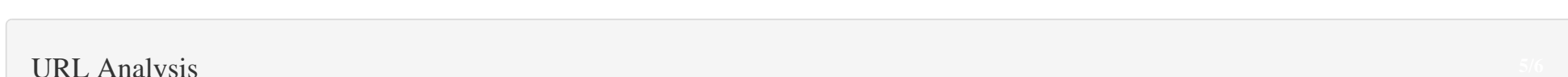


Wackboxmarketing.com/how-to-boost-your-social-media-referral-marketing-with-these-5-best-practices/

Keyword: Social Media Referral Marketing

SEO Score

58%



URL Analysis 1/6

- URL is SEO friendly Pass
- Keyword not found in URL Fail
- URL does not contain underscores Pass
- robots.txt file found Pass
- Favicon found Pass
- Preferred domain set Pass

Page Speed 1/1

- Load speed is under 2 seconds Pass

Title Analysis 1/2

How To Boost Your Social Media Referral Marketing With These 5 Best Practices | WackBox Marketing

- Title is too long. Consider making it max. 60 characters long. Fail
- Title tag should begin with exact keyword Fail

Description Analysis 1/2

Social Media is the best way to grow your business quickly. There are a lot of ways to do it, but here are the 5 best referral marketing practices that work.

- Description has 160 characters or less. Pass
- Description tag should contain the exact keyword Fail

Image Analysis 2/4

- All images have alt tags Pass
- Exact keyword should be used in an alt tag Fail
- Add exact keyword to an image file name Fail
- No underscores found in image file names Pass

Headings (H1-H6) 2/3

H1

H2

1. Here are 5 ways to boost your referrals through social media:
2. Bonus Tips:

H3

1. 1: Use Social Media Management Tools
2. 2: Create Engaging and Interesting Content
3. 3: Use Hashtags in Your Content
4. 4: Promote Your Content on Other Sites
5. 5: Analyze and optimize your results
6. Conclusion
7. 1. Schedule Regular Posts
8. 2. Engage with Your Audience
9. 3. Referral marketing is a two-way street

- Found heading tags H1, H2 and H3 Pass
- Exact keyword NOT found heading tags H1, H2 or H3 Fail
- No duplicate heading tags found Pass

Top Words 5/5

- you 26
- media 26
- that 24
- social 21
- are 18

Mobile Analysis 1/2

- We found viewport metatag Pass
- Add an Apple icon Fail

Text Analysis 1/5

- You have 500+ words on this page Pass
- Exact keyword used 3 times Pass
- Exact keyword was neither bolded, italicized, or underlined Fail
- Exact keyword was not found within first 100 words Fail
- Exact keyword found in anchor text Pass

Social Buttons 1/1

- Add Tweet button Fail
- Add Facebook share/like button Fail
- Did not find a blog link Fail

Code Analysis 2/6

- Could not check validation status. N/A
- No flash elements found. Pass
- Remove inline css. Fail
- Text to html ratio is less than 2:1 Fail
- Add schema.org markup Fail
- Link to sitemap.xml found Pass

Suggestions for a better SEO Score

- Add keyword to url
- Fix title lenght
- Start title with keyword
- Add keyword in description
- Add keyword to image alt tag
- Add exact keyword to an image file name
- You need to add exact keyword in H1, H2 or H3 tags
- Use bold, italic or underline for keyword
- Add exact keyword in the first 100 words
- Remove inline CSS
- Add more text to achieve a text to html ratio of at least 2:1
- Add schema.org markup
- Add Tweet button
- Add Facebook share/like button
- Add blog link
- Add an Apple icon