

	10%
URL Analysis	
<ul> <li>URL is SEO friendly</li> </ul>	
Keyword not found in URL	
URL does not contain underscores	
robots.txt file found	
• Lavican tila not tolind	
<ul><li>Favicon file not found</li><li>Preferred domain set</li></ul>	

Webcotec Technology Pvt. Ltd. - Best Website Development Company in Lucknow

Title is too long. Consider making it max. 60 characters long.

Description is too short. Consider adding more characters.

Description tag should contain the exact keyword

Exact keyword should be used in an alt tag

Do not use underscore in image file names.

Add exact keyword to an image file name

Title tag should begin with exact keyword

120%

• Load speed is under 2 seconds

Title Analysis

**Description Analysis** 

Image Analysis

Headings (H1-H6)

1. Shoptrendy 2. Shoptrendy 3. Zayabakes 4. Zayabakes 5. Toyxperts 6. Toyxperts

7. The SweetKitty C...

9. All class Beauty 10. All class Beauty 11. Purity Cosmetics 12. Purity Cosmetics

7. About Us

10. Contact Us

Lucknow 12

Development 11

· We found viewport metatag

Keyword should have 3 occurences

Exact keyword found in anchor text

Add Facebook share/like button

We found Apple icon

Realtooth 10

Team 7

Web 6

Mobile Analysis

Text Analysis

Social Buttons

Code Analysis

Add Tweet button

Code is not W3C valid.

Remove inline css.

No flash elements found.

Add schema.org markup

Link to sitemap.xml found

Suggestions for a better SEO Score

 Add keyword to url • Add favicon.ico • Fix title lenght

• Start title with keyword • Fix description lenght

• Add keyword in description • Add alt tags to images

Add keyword to image alt tag

• Add more words (500+ is optimal) • Use keyword exactly 3 times

• Fix w3c validation errors • Remove inline CSS

Add schema.org markup

Add Facebook share/like button

Add Tweet button

• Use bold, italic or underline for keyword Add exact keyword in the first 100 words

• Add exact keyword to an image file name • Remove underscores from image file names

• You need to add exact keyword in H1, H2 or H3 tags

• Add more text to achieve a text to html ratio of at least 2:1

• Make sure you have unique heading tags (remove duplicate heading tags)

PDF Footer: This is a text you can manage in SEO Propeller plugin configuration page.

Text to html ratio is less than 2:1

Blog link found

Top Words

8. Important Links 9. Our Top Projects

8. The SweetKitty Confections

1. Fully Responsive Websites 2. Unlimited Widget Areas 3. Cheap Development 4. Customer Support 5. We Deliver Quality 6. Always On Time

Found heading tags H1, H2 and H3

Remove any duplicate heading tags

Exact keyword NOT found heading tags H1, H2 or H3

You should have 500+ words on this page. Your word count: 468

Exact keyword was neither bolded, italicized, or underlined

Exact keyword was not found within first 100 words

H1

**H2** 

**H3** 

Not all images have alt tags

**SEO Score** 

Keyword: best website design

Webcotec.com

PDF Header: This is a text you can manage in SEO Propeller plugin configuration page.

Fail **Pass** 

Pass

Fail

Fail Fail

Fail

Pass

Fail

5/5

Pass

Pass

Fail

Fail

Fail

Fail Pass

Fail

Fail

Pass

Fail

Fail

Pass