

PDF Header: This is a text you can manage in SEO Propeller plugin configuration page.

Webtiks.com

Keyword: website development company in kolkata

SEO Score

61%

URL Analysis

4/5

• URL is SEO friendly

• Keyword not found in URL

• URL does not contain underscores

• robots.txt file found

• Favicon file not found

• Preferred domain set

Pass

Fail

Pass

Pass

Fail

Pass

Page Speed

0/1

• This page should load quicker.

Fail

Title Analysis

0/3

Best website design and development company in Kolkata, India

• Title is too long. Consider making it max. 60 characters long.

• Title tag should begin with exact keyword

Fail

Fail

Description Analysis

0/3

India's leading website design & development company in Kolkata offers the best services for your business. Digital marketing | SEO | Web design company.

• Description tag should be 160 characters or less.

• Description tag should contain the exact keyword

Fail

Fail

Image Analysis

2/4

• All images have alt tags

• Exact keyword should be used in an alt tag

• Add exact keyword to an image file name

• No underscores found in image file names

Pass

Fail

Fail

Pass

Headings (H1-H6)

3/3

H1

H2

H3

• Found heading tags H1, H2 and H3

• Exact keyword NOT found heading tags H1, H2 or H3

• No duplicate heading tags found

Pass

Fail

Pass

Top Words

5/5

• website 26

• Development 24

• Design 23

• business 19

• that 19

Mobile Analysis

2/2

• We found viewport metatag

• We found Apple icon

Pass

Pass

Text Analysis

1/5

• You have 500+ words on this page

• Keyword should have 3 occurrences

• Exact keyword was neither bolded, italicized, or underlined

• Exact keyword was not found within first 100 words

• Exact keyword not found in anchor text

Pass

Fail

Fail

Fail

Fail

Social Buttons

0/3

• Add Tweet button

• Add Facebook share/like button

• Did not find a blog link

Fail

Fail

Fail

Code Analysis

3/6

• Code is not W3C valid.

• No flash elements found.

• Remove inline css.

• Text to html ratio is less than 2:1

• Schema.org markup found.

• Link to sitemap.xml was not found

Fail

Pass

Fail

Fail

Pass

Fail

Suggestions for a better SEO Score

• Optimise speed to load under 2 seconds

• Add keyword to url

• Add favicon.ico

• Fix title lenght

• Start title with keyword

• Fix description lenght

• Add keyword in description

• Add keyword to image alt tag

• Add exact keyword to an image file name

• You need to add exact keyword in H1, H2 or H3 tags

• Use keyword exactly 3 times

• Use bold, italic or underline for keyword

• Add exact keyword in the first 100 words

• Add keyword in anchor text

• Fix w3c validation errors

• Remove inline CSS

• Add more text to achieve a text to html ratio of at least 2:1

• Add link to sitemap.xml

• Add Tweet button

• Add Facebook share/like button

• Add blog link

PDF Footer: This is a text you can manage in SEO Propeller plugin configuration page.