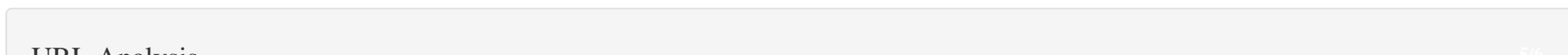


Wesebo.de

Keyword: werbeagentur frankfurt

SEO Score

29%



URL Analysis 1/4

- URL is SEO friendly Pass
- Keyword not found in URL Fail
- URL does not contain underscores Pass
- robots.txt file found Pass
- Favicon found Pass
- Preferred domain set Pass

Page Speed 0/1

- This page should load quicker. Fail

Title Analysis 1/2

- WESEBO®? | Werbeagentur Frankfurt
- Title has 60 characters or less. Pass
 - Title tag should begin with exact keyword Fail

Description Analysis 0/2

- Ihre inhabergeführte 360° Werbeagentur aus Frankfurt am Main. ?? Webdesign ?? Suchmaschinenoptimierung (SEO) ?? E-Commerce ??Logodesign ?? Printdesign ?? Page Speed
- Description tag should be 160 characters or less. Fail
 - Description tag should contain the exact keyword Fail

Image Analysis 0/4

- Not all images have alt tags Fail
- Exact keyword should be used in an alt tag Fail
- Add exact keyword to an image file name Fail
- Do not use underscore in image file names. Fail

Headings (H1-H6) 1/4

- H1**
- H2**
1. Cookies Einstellungen
- H3**
1. Datenschutz Überblick
 2. Essenziell
 3. Statistik
 4. Marketing
 5. Externe Medien
- Found heading tags H1, H2 and H3 Pass
 - Exact keyword NOT found heading tags H1, H2 or H3 Fail
 - No duplicate heading tags found Pass

Top Words 5/5

- GoogleBewertung **80**
- und **61**
- die **33**
- sehr **24**
- der **21**

Mobile Analysis 0/2

- We found viewport metatag Pass
- We found Apple icon Pass

Text Analysis 1/5

- You have 500+ words on this page Pass
- Keyword should have 3 occurrences Fail
- Exact keyword was neither bolded, italicized, or underlined Fail
- Exact keyword was not found within first 100 words Fail
- Exact keyword not found in anchor text Fail

Social Buttons 1/1

- Add Tweet button Fail
- Add Facebook share/like button Fail
- Blog link found Pass

Code Analysis 0/4

- Code is not W3C valid. Fail
- No flash elements found. Pass
- Remove inline css. Fail
- Text to html ratio is less than 2:1 Fail
- Schema.org markup found. Pass
- Link to sitemap.xml was not found Fail

Suggestions for a better SEO Score

- Optimise speed to load under 2 seconds
- Add keyword to url
- Start title with keyword
- Fix description lenght
- Add keyword in description
- Add alt tags to images
- Add keyword to image alt tag
- Add exact keyword to an image file name
- Remove underscores from image file names
- You need to add exact keyword in H1, H2 or H3 tags
- Use keyword exactly 3 times
- Use bold, italic or underline for keyword
- Add exact keyword in the first 100 words
- Add keyword in anchor text
- Fix w3c validation errors
- Remove inline CSS
- Add more text to achieve a text to html ratio of at least 2:1
- Add link to sitemap.xml
- Add Tweet button
- Add Facebook share/like button