

PDF Header: This is a text you can manage in SEO Propeller plugin configuration page.

Wpgum.com Keyword: wpgum

Pass

Pass

Pass

Pass

Pass

Pass

Pass

Pass

Fail Pass

Pass

Pass

Fail

5/5

Pass

Fail

Pass

Fail

Fail

Fail

Pass

Fail

Fail

Pass

SEO Score

63%

URL Analysis

URL is SEO friendly

Keyword present in URL URL does not contain underscores robots.txt file found Favicon found

Page Speed

Preferred domain set

• Load speed is under 2 seconds

Title Analysis

WPGum – WordPress Tutorials and Guide for Everyone

Title has 60 characters or less.

Title tag begins with exact keyword

Description Analysis

Description is too short. Consider adding more characters.

Description tag should contain the exact keyword Image Analysis All images have alt tags

Exact keyword should be used in an alt tag Exact keyword found in image name No underscores found in image file names Headings (H1-H6) H1

H2 H3 1. Featured posts 2. Featured posts 3. Featured posts

5. Trending posts 6. Latest posts Found heading tags H1, H2 and H3 Exact keyword NOT found heading tags H1, H2 or H3 Remove any duplicate heading tags Top Words

4. Categories

Sidebar 22 read 21 Mins 21 style 18

Post 17

Mobile Analysis We found viewport metatag Add an Apple icon Text Analysis

You have 500+ words on this page Keyword should have 3 occurences Exact keyword was neither bolded, italicized, or underlined Exact keyword was not found within first 100 words Exact keyword found in anchor text Social Buttons Add Tweet button

Add Facebook share/like button Did not find a blog link Code Analysis Code is W3C valid. No flash elements found. Remove inline css.

Suggestions for a better SEO Score • Fix description lenght • Add keyword in description • Add keyword to image alt tag • You need to add exact keyword in H1, H2 or H3 tags • Make sure you have unique heading tags (remove duplicate heading tags) • Use keyword exactly 3 times • Use bold, italic or underline for keyword • Add exact keyword in the first 100 words • Remove inline CSS • Add more text to achieve a text to html ratio of at least 2:1

• Add schema.org markup

• Add Facebook share/like button

PDF Footer: This is a text you can manage in SEO Propeller plugin configuration page.

• Add Tweet button

• Add an Apple icon

• Add blog link

• Text to html ratio is less than 2:1

• Add schema.org markup • Link to sitemap.xml found