

SEO Score

57%



URL Analysis

1/6

• URL is SEO friendly

Pass

• Keyword not found in URL

Fail

• URL does not contain underscores

Pass

• robots.txt file found

Pass

• Favicon found

Pass

• Preferred domain not set

Fail

Page Speed

1/1

• Load speed is under 2 seconds

Pass

Title Analysis

1/3

Run a SEO Report – WP SEO Propeller

• Title has 60 characters or less.

Pass

• Title tag should begin with exact keyword

Fail

Description Analysis

1/3

• Description is too short. Consider adding more characters.

Fail

• Description tag should contain the exact keyword

Fail

Image Analysis

1/4

• All images have alt tags

Pass

• Exact keyword should be used in an alt tag

Fail

• Add exact keyword to an image file name

Fail

• No underscores found in image file names

Pass

Headings (H1-H6)

1/1

H1

H2

1. Uploading

2. Attachment Details Saved.

3. Attachment Display Settings

4. Gallery Settings

5. Playlist Settings

6. Display Settings

7. 

Advanced Options

H3

• Found heading tags H1, H2 and H3

Pass

• Exact keyword NOT found heading tags H1, H2 or H3

Fail

• No duplicate heading tags found

Pass

Top Words

5/5

• SEO 7

• Run 4

• Report 3

• with 2

• Reports 2

Mobile Analysis

1/3

• We found viewport metatag

Pass

• Add an Apple icon

Fail

Text Analysis

1/5

• You should have 500+ words on this page. Your word count: 48

Fail

• Exact keyword used 3 times

Pass

• Exact keyword was neither bolded, italicized, or underlined

Fail

• Exact keyword was not found within first 100 words

Fail

• Exact keyword found in anchor text

Pass

Social Buttons

1/3

• Add Tweet button

Fail

• Add Facebook share/like button

Fail

• Did not find a blog link

Fail

Code Analysis

1/6

• Code is not W3C valid.

Fail

• No flash elements found.

Pass

• Remove inline css.

Fail

• Text to html ratio is less than 2:1

Fail

• Add schema.org markup

Fail

• Link to sitemap.xml found

Pass

Suggestions for a better SEO Score

• Add keyword to url

• You must set your preferred domain (www/non www)

• Start title with keyword

• Fix description lenght

• Add keyword in description

• Add keyword to image alt tag

• Add exact keyword to an image file name

• You need to add exact keyword in H1, H2 or H3 tags

• Add more words (500+ is optimal)

• Use bold, italic or underline for keyword

• Add exact keyword in the first 100 words

• Fix w3c validation errors

• Remove inline CSS

• Add more text to achieve a text to html ratio of at least 2:1

• Add schema.org markup

• Add Tweet button

• Add Facebook share/like button

• Add blog link

• Add an Apple icon

PDF Footer: This is a text you can manage in SEO Propeller plugin configuration page.