

Wpwebstars.com
Keyword: website

SEO Score

20%



URL Analysis	4/6
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- URL is SEO friendly
 - Keyword not found in URL
 - URL does not contain underscores
 - robots.txt file found
 - Favicon found
 - Preferred domain set
- Pass

Fail

Pass

Pass

Pass

Pass

Page Speed	1/1
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- Load speed is under 2 seconds
- Pass

Title Analysis	1/3
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Home - WP Web Stars	
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- Title has 60 characters or less.
 - Title tag should begin with exact keyword
- Pass

Fail

Description Analysis	0/2
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- Description is too short. Consider adding more characters.
 - Description tag should contain the exact keyword
- Fail

Fail

Image Analysis	0/4
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- Not all images have alt tags
 - Exact keyword should be used in an alt tag
 - Add exact keyword to an image file name
 - Do not use underscore in image file names.
- Fail

Fail

Fail

Fail

Headings (H1-H6)	2/3
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H1	
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H2	
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H3	
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- Found heading tags H1, H2 and H3
 - Exact keyword NOT found heading tags H1, H2 or H3
 - No duplicate heading tags found
- Pass

Fail

Pass

Top Words	5/5
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- Web 15
 - website 14
 - with 12
 - are 11
 - can 9

Mobile Analysis	2/2
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- We found viewport metatag
 - We found Apple icon
- Pass

Pass

Text Analysis	2/5
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- You have 500+ words on this page
 - Keyword usage exceeds 3 occurrences
 - Exact keyword was neither bolded, italicized, or underlined
 - Exact keyword was not found within first 100 words
 - Exact keyword found in anchor text
- Pass

Fail

Fail

Fail

Pass

Social Buttons	1/3
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- Add Tweet button
 - Add Facebook share/like button
 - Blog link found
- Fail

Fail

Pass

Code Analysis	2/6
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- Code is not W3C valid.
 - No flash elements found.
 - Remove inline css.
 - Text to html ratio is less than 2:1
 - Schema.org markup found.
 - Link to sitemap.xml found
- Fail

Pass

Fail

Fail

Pass

Pass

Suggestions for a better SEO Score	
<ul style="list-style-type: none">• Add keyword to url• Start title with keyword• Fix description lenght• Add keyword in description• Add alt tags to images• Add keyword to image alt tag• Add exact keyword to an image file name• Remove underscores from image file names• You need to add exact keyword in H1, H2 or H3 tags• Use keyword max. 3 times• Use bold, italic or underline for keyword• Add exact keyword in the first 100 words• Fix w3c validation errors• Remove inline CSS• Add more text to achieve a text to html ratio of at least 2:1• Add Tweet button• Add Facebook share/like button	

PDF Footer: This is a text you can manage in SEO Propeller plugin configuration page.	
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