



PDF Header: This is a text you can manage in SEO Propeller plugin configuration page.

www.accused.ca/
Keyword: toronto criminal lawyer

SEO Score

47%



URL Analysis 1/4

- URL is SEO friendly Pass
- Keyword not found in URL Fail
- URL does not contain underscores Pass
- robots.txt file not found Fail
- Favicon found Pass
- Preferred domain set Pass

Page Speed 1/1

- Load speed is under 2 seconds Pass

Title Analysis 1/2

Toronto Criminal Defence Lawyer Mark Zinck

- Title has 60 characters or less. Pass
- Title tag should begin with exact keyword Fail

Description Analysis 1/2

The official website of Toronto criminal lawyer Mark Zinck. We defend charges of theft under \$5000, mischief, assault, uttering threats, DUI, domestic violence, shoplifting and more throughout Ontario, Canada.

- Description tag should be 160 characters or less. Fail
- Description tag contains exact keyword Pass

Image Analysis 1/4

- Not all images have alt tags Fail
- Exact keyword should be used in an alt tag Fail
- Add exact keyword to an image file name Fail
- No underscores found in image file names Pass

Headings (H1-H6) 1/4

H1

H2

H3

- Found heading tags H1, H2 and H3 Pass
- Exact keyword NOT found heading tags H1, H2 or H3 Fail
- No duplicate heading tags found Pass

Top Words 5/5

- criminal **16**
- Charges **11**
- Criminal **11**
- clients **10**
- Ontario **8**

Mobile Analysis 1/2

- We found viewport metatag Pass
- Add an Apple icon Fail

Text Analysis 2/5

- You have 500+ words on this page Pass
- Keyword should have 3 occurrences Fail
- Exact keyword was neither bolded, italicized, or underlined Fail
- Exact keyword was not found within first 100 words Fail
- Exact keyword found in anchor text Pass

Social Buttons 0/3

- Add Tweet button Fail
- Add Facebook share/like button Fail
- Did not find a blog link Fail

Code Analysis 1/4

- Code is W3C valid. Pass
- No flash elements found. Pass
- Remove inline css. Fail
- Text to html ratio is less than 2:1 Fail
- Add schema.org markup Fail
- Link to sitemap.xml found Pass

Suggestions for a better SEO Score

- Add keyword to url
- Add robots.txt file
- Start title with keyword
- Fix description lenght
- Add alt tags to images
- Add keyword to image alt tag
- Add exact keyword to an image file name
- You need to add exact keyword in H1, H2 or H3 tags
- Use keyword exactly 3 times
- Use bold, italic or underline for keyword
- Add exact keyword in the first 100 words
- Remove inline CSS
- Add more text to achieve a text to html ratio of at least 2:1
- Add schema.org markup
- Add Tweet button
- Add Facebook share/like button
- Add blog link
- Add an Apple icon

PDF Footer: This is a text you can manage in SEO Propeller plugin configuration page.