

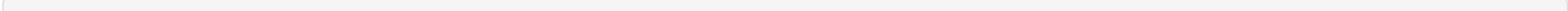


PDF Header: This is a text you can manage in SEO Propeller plugin configuration page.

Wwww.accused.ca/  
Keyword: toronto criminal lawyer

SEO Score

47%



URL Analysis1/6

- URL is SEO friendly
- Keyword not found in URL
- URL does not contain underscores
- robots.txt file not found
- Favicon found
- Preferred domain set

Pass

Fail

Pass

Fail

Pass

Pass

Page Speed1/1

- Load speed is under 2 seconds

Pass

Title Analysis1/3

Toronto Criminal Defence Lawyer Mark Zinck

- Title has 60 characters or less.
- Title tag should begin with exact keyword

Pass

Fail

Description Analysis1/3

The official website of Toronto criminal lawyer Mark Zinck. We defend charges of theft under \$5000, mischief, assault, uttering threats, DUI, domestic violence, shoplifting and more throughout Ontario, Canada.

- Description tag should be 160 characters or less.
- Description tag contains exact keyword

Fail

Pass

Image Analysis1/4

- Not all images have alt tags
- Exact keyword should be used in an alt tag
- Add exact keyword to an image file name
- No underscores found in image file names

Fail

Fail

Fail

Pass

Headings (H1-H6)2/3

H1

H2

H3

- Found heading tags H1, H2 and H3
- Exact keyword NOT found heading tags H1, H2 or H3
- No duplicate heading tags found

Pass

Fail

Pass

Top Words5/5

- criminal16
- Charges11
- Criminal11
- clients10
- Ontario8

Mobile Analysis1/2

- We found viewport metatag
- Add an Apple icon

Pass

Fail

Text Analysis3/5

- You have 500+ words on this page
- Keyword should have 3 occurrences
- Exact keyword was neither bolded, italicized, or underlined
- Exact keyword was not found within first 100 words
- Exact keyword found in anchor text

Pass

Fail

Fail

Fail

Pass

Social Buttons2/3

- Add Tweet button
- Add Facebook share/like button
- Did not find a blog link

Fail

Fail

Fail

Code Analysis3/6

- Code is W3C valid.
- No flash elements found.
- Remove inline css.
- Text to html ratio is less than 2:1
- Add schema.org markup
- Link to sitemap.xml found

Pass

Pass

Fail

Fail

Fail

Pass

Suggestions for a better SEO Score

- Add keyword to url
- Add robots.txt file
- Start title with keyword
- Fix description lenght
- Add alt tags to images
- Add keyword to image alt tag
- Add exact keyword to an image file name
- You need to add exact keyword in H1, H2 or H3 tags
- Use keyword exactly 3 times
- Use bold, italic or underline for keyword
- Add exact keyword in the first 100 words
- Remove inline CSS
- Add more text to achieve a text to html ratio of at least 2:1
- Add schema.org markup
- Add Tweet button
- Add Facebook share/like button
- Add blog link
- Add an Apple icon

PDF Footer: This is a text you can manage in SEO Propeller plugin configuration page.