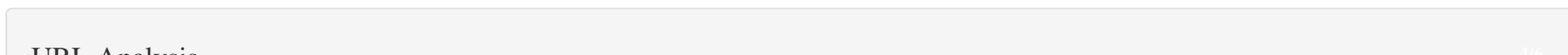


SEO Score

64%



URL Analysis 1/6

- URL is SEO friendly Pass
- Keyword not found in URL Fail
- URL does not contain underscores Pass
- robots.txt file found Pass
- Favicon file not found Fail
- Preferred domain set Pass

Page Speed 1/1

- Load speed is under 2 seconds Pass

Title Analysis 1/2

Istanbul Airport Transfer Safe Private - Airports Transport

- Title has 60 characters or less. Pass
- Title tag begins with exact keyword Pass

Description Analysis 1/1

Private Safe airport transfer istanbul, low-cost, fixed scheduled istanbul airport transfers, assistance service, book a safe transportation

- Description has 160 characters or less. Pass
- Description tag contains exact keyword Pass

Image Analysis 1/1

- All images have alt tags Pass
- Exact keyword should be used in an alt tag Fail
- Add exact keyword to an image file name Fail
- No underscores found in image file names Pass

Headings (H1-H6) 1/1

- H1**
- H2**
 1. Istanbul Private Transfer
 2. The Hidden Benefits of a Luxury transportation
- H3**
 1. Cruise Ports, Galataport to Hotel
 2. Cultural tours by private daily vehicle
 3. Airports to Hotels Transportation
 4. Transportations Operates 24 hours 24/7

- Found heading tags H1, H2 and H3 Pass
- Exact keyword NOT found heading tags H1, H2 or H3 Fail
- No duplicate heading tags found Pass

Top Words 5/5

- Istanbul **44**
- you **43**
- Airport **36**
- with **31**
- airport **29**

Mobile Analysis 1/1

- We found viewport metatag Pass
- We found Apple icon Pass

Text Analysis 1/5

- You have 500+ words on this page Pass
- Keyword usage exceeds 3 occurrences Fail
- Exact keyword is bolded, italicized, or underlined Pass
- Exact keyword was not found within first 100 words Fail
- Exact keyword found in anchor text Pass

Social Buttons 1/1

- Add Tweet button Fail
- Add Facebook share/like button Fail
- Did not find a blog link Fail

Code Analysis 1/6

- Could not check validation status. N/A
- No flash elements found. Pass
- Remove inline css. Fail
- Text to html ratio is less than 2:1 Fail
- Schema.org markup found. Pass
- Link to sitemap.xml found Pass

Suggestions for a better SEO Score

- Add keyword to url
- Add favicon.ico
- Add keyword to image alt tag
- Add exact keyword to an image file name
- You need to add exact keyword in H1, H2 or H3 tags
- Use keyword max. 3 times
- Add exact keyword in the first 100 words
- Remove inline CSS
- Add more text to achieve a text to html ratio of at least 2:1
- Add Tweet button
- Add Facebook share/like button
- Add blog link