



SEO Score

24%

URL Analysis 1/5

- URL is SEO friendly Pass
- Keyword not found in URL Fail
- URL does not contain underscores Pass
- robots.txt file found Pass
- Favicon file not found Fail
- Preferred domain set Pass

Page Speed 1/1

- Load speed is under 2 seconds Pass

Title Analysis 1/3

Städfirma Stockholm | Städning & Stådhjälp | Alberts Städservice

- Title is too long. Consider making it max. 60 characters long. Fail
- Title tag begins with exact keyword Pass

Description Analysis 1/3

Städföretag som erbjuder städtjänster till LÄGSTA Pris bland städfirmor i Stockholm. Tel. 08-390065. GRATIS Offert. Välkommen!

- Description has 160 characters or less. Pass
- Description tag should contain the exact keyword Fail

Image Analysis 4/4

- Not all images have alt tags Fail
- Exact keyword should be used in an alt tag Fail
- Add exact keyword to an image file name Fail
- Do not use underscore in image file names. Fail

Headings (H1-H6) 2/3

H1

H2

1. Våra städtjänster
2. Vad är cookies?
3. Vilka cookies alberts-service.se använder och hur man avaktiverar dessa

H3

1. 50% avdrag direkt på fakturan
2. Nya rutiner på Alberts!

- Found heading tags H1, H2 and H3 Pass
- Exact keyword NOT found heading tags H1, H2 or H3 Fail
- No duplicate heading tags found Pass

Top Words 5/5

- att 39
- och 34
- dning 26
- som 25
- Alberts 20

Mobile Analysis 1/3

- We found viewport metatag Pass
- We found Apple icon Pass

Text Analysis 1/5

- You have 500+ words on this page Pass
- Keyword should have 3 occurrences Fail
- Exact keyword was neither bolded, italicized, or underlined Fail
- Exact keyword was not found within first 100 words Fail
- Exact keyword not found in anchor text Fail

Social Buttons 4/4

- Add Tweet button Fail
- Add Facebook share/like button Fail
- Did not find a blog link Fail

Code Analysis 1/6

- Could not check validation status. N/A
- No flash elements found. Pass
- Remove inline css. Fail
- Text to html ratio is good Pass
- Add schema.org markup Fail
- Link to sitemap.xml found Pass

Suggestions for a better SEO Score

- Add keyword to url
- Add favicon.ico
- Fix title lenght
- Add keyword in description
- Add alt tags to images
- Add keyword to image alt tag
- Add exact keyword to an image file name
- Remove underscores from image file names
- You need to add exact keyword in H1, H2 or H3 tags
- Use keyword exactly 3 times
- Use bold, italic or underline for keyword
- Add exact keyword in the first 100 words
- Add keyword in anchor text
- Remove inline CSS
- Add schema.org markup
- Add Tweet button
- Add Facebook share/like button
- Add blog link