

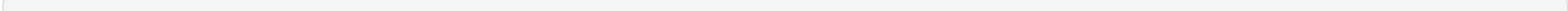


PDF Header: This is a text you can manage in SEO Propeller plugin configuration page.

Www.artslabcreatives.com/  
Keyword: Digital marketing

SEO Score

63%



URL Analysis 1/5

- URL is SEO friendly Pass
- Keyword not found in URL Fail
- URL does not contain underscores Pass
- robots.txt file found Pass
- Favicon file not found Fail
- Preferred domain set Pass

Page Speed 0/1

- This page should load quicker. Fail

Title Analysis 1/3

Artslab Creatives - Digital Media Agency Based in Sri Lanka

- Title has 60 characters or less. Pass
- Title tag should begin with exact keyword Fail

Description Analysis 1/3

Artslab is a digital media agency based in Colombo, Sri Lanka serving a wide range of local and foreign clients from LegalTech to Education and Retail.

- Description has 160 characters or less. Pass
- Description tag should contain the exact keyword Fail

Image Analysis 2/4

- All images have alt tags Pass
- Exact keyword should be used in an alt tag Fail
- Add exact keyword to an image file name Fail
- No underscores found in image file names Pass

Headings (H1-H6) 3/3

H1

H2

H3

- Found heading tags H1, H2 and H3 Pass
- Exact keyword NOT found heading tags H1, H2 or H3 Fail
- No duplicate heading tags found Pass

Top Words 5/5

- Digital 5
- with 6
- Marketing 6
- Artslab 5
- Design 5

Mobile Analysis 2/2

- We found viewport metatag Pass
- We found Apple icon Pass

Text Analysis 0/5

- You should have 500+ words on this page. Your word count: 282 Fail
- Keyword should have 3 occurrences Fail
- Exact keyword was neither bolded, italicized, or underlined Fail
- Exact keyword was not found within first 100 words Fail
- Exact keyword not found in anchor text Fail

Social Buttons 1/3

- Add Tweet button Fail
- Add Facebook share/like button Fail
- Blog link found Pass

Code Analysis 1/5

- Code is not W3C valid. Fail
- No flash elements found. Pass
- Remove inline css. Fail
- Text to html ratio is less than 2:1 Fail
- Schema.org markup found. Pass
- Link to sitemap.xml found Pass

- Suggestions for a better SEO Score
- Optimise speed to load under 2 seconds
  - Add keyword to url
  - Add favicon.ico
  - Start title with keyword
  - Add keyword in description
  - Add keyword to image alt tag
  - Add exact keyword to an image file name
  - You need to add exact keyword in H1, H2 or H3 tags
  - Add more words (500+ is optimal)
  - Use keyword exactly 3 times
  - Use bold, italic or underline for keyword
  - Add exact keyword in the first 100 words
  - Add keyword in anchor text
  - Fix w3c validation errors
  - Remove inline CSS
  - Add more text to achieve a text to html ratio of at least 2:1
  - Add Tweet button
  - Add Facebook share/like button

PDF Footer: This is a text you can manage in SEO Propeller plugin configuration page.