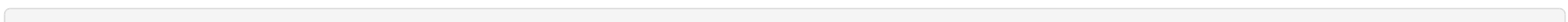


Www.ashworthdevelopments.com/index.html
Keyword: builder

SEO Score

51%



URL Analysis

2/6

- URL is SEO friendly
 - Keyword not found in URL
 - URL does not contain underscores
 - robots.txt file not found
 - Favicon file not found
 - Preferred domain not set
- Pass

Fail

Pass

Fail

Fail

Fail

Page Speed

1/1

- Load speed is under 2 seconds
- Pass

Title Analysis

1/3

Builders Surrey - Professional builder for renovations, extensions. Specialist Builder Kingston upon Thames

- Title is too long. Consider making it max. 60 characters long.
- Title tag begins with exact keyword

Fail

Pass

Description Analysis

2/3

Builders Surrey - Professional builder for renovations, extensions. Specialist Builder - Builders Chelsea, Fulham and Kensington

- Description has 160 characters or less.
- Description tag contains exact keyword

Pass

Pass

Image Analysis

3/4

- All images have alt tags
 - Exact keyword should be used in an alt tag
 - Add exact keyword to an image file name
 - No underscores found in image file names
- Pass

Fail

Fail

Pass

Headings (H1-H6)

3/3

- H1

H2

H3
- Found heading tags H1, H2 and H3
 - Exact keyword NOT found heading tags H1, H2 or H3
 - No duplicate heading tags found
- Pass

Fail

Pass

Top Words

5/5

- Builders 18
 - New 16
 - Thames 15
 - KT 11
 - Professional 9

Mobile Analysis

2/2

- Add a viewport metatag
 - Add an Apple icon
- Fail

Fail

Text Analysis

1/5

- You should have 500+ words on this page. Your word count: 378
 - Keyword should have 3 occurrences
 - Exact keyword was neither bolded, italicized, or underlined
 - Exact keyword was not found within first 100 words
 - Exact keyword found in anchor text
- Fail

Fail

Fail

Fail

Pass

Social Buttons

0/3

- Add Tweet button
 - Add Facebook share/like button
 - Did not find a blog link
- Fail

Fail

Fail

Code Analysis

1/6

- Code is W3C valid.
 - No flash elements found.
 - Remove inline css.
 - Text to html ratio is good
 - Add schema.org markup
 - Link to sitemap.xml was not found
- Pass

Pass

Fail

Pass

Fail

Fail

Suggestions for a better SEO Score

- Add keyword to url
- Add robots.txt file
- Add favicon.ico
- You must set your preferred domain (www/non www)
- Fix title lenght
- Add keyword to image alt tag
- Add exact keyword to an image file name
- You need to add exact keyword in H1, H2 or H3 tags
- Add more words (500+ is optimal)
- Use keyword exactly 3 times
- Use bold, italic or underline for keyword
- Add exact keyword in the first 100 words
- Remove inline CSS
- Add schema.org markup
- Add link to sitemap.xml
- Add Tweet button
- Add Facebook share/like button
- Add blog link
- Add a viewport metatag
- Add an Apple icon