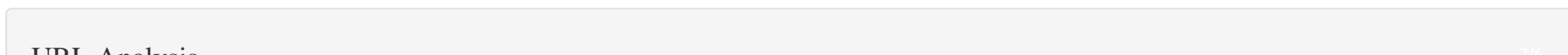


# SEO Score

## 51%



### URL Analysis 2/4

- URL is SEO friendly Pass
- Keyword not found in URL Fail
- URL does not contain underscores Pass
- robots.txt file not found Fail
- Favicon file not found Fail
- Preferred domain not set Fail

### Page Speed 1/1

- Load speed is under 2 seconds Pass

### Title Analysis 1/2

Builders Surrey - Professional builder for renovations, extensions. Specialist Builder Kingston upon Thames

- Title is too long. Consider making it max. 60 characters long. Fail
- Title tag begins with exact keyword Pass

### Description Analysis 2/2

Builders Surrey - Professional builder for renovations, extensions. Specialist Builder - Builders Chelsea, Fulham and Kensington

- Description has 160 characters or less. Pass
- Description tag contains exact keyword Pass

### Image Analysis 3/4

- All images have alt tags Pass
- Exact keyword should be used in an alt tag Fail
- Add exact keyword to an image file name Fail
- No underscores found in image file names Pass

### Headings (H1-H6) 3/4

H1

H2

H3

- Found heading tags H1, H2 and H3 Pass
- Exact keyword NOT found heading tags H1, H2 or H3 Fail
- No duplicate heading tags found Pass

### Top Words 5/5

- Builders **18**
- New **16**
- Thames **15**
- KT **11**
- Professional **9**

### Mobile Analysis 0/2

- Add a viewport metatag Fail
- Add an Apple icon Fail

### Text Analysis 1/5

- You should have 500+ words on this page. Your word count: 378 Fail
- Keyword should have 3 occurrences Fail
- Exact keyword was neither bolded, italicized, or underlined Fail
- Exact keyword was not found within first 100 words Fail
- Exact keyword found in anchor text Pass

### Social Buttons 0/3

- Add Tweet button Fail
- Add Facebook share/like button Fail
- Did not find a blog link Fail

### Code Analysis 1/4

- Code is W3C valid. Pass
- No flash elements found. Pass
- Remove inline css. Fail
- Text to html ratio is good Pass
- Add schema.org markup Fail
- Link to sitemap.xml was not found Fail

#### Suggestions for a better SEO Score

- Add keyword to url
- Add robots.txt file
- Add favicon.ico
- You must set your preferred domain (www/non www)
- Fix title length
- Add keyword to image alt tag
- Add exact keyword to an image file name
- You need to add exact keyword in H1, H2 or H3 tags
- Add more words (500+ is optimal)
- Use keyword exactly 3 times
- Use bold, italic or underline for keyword
- Add exact keyword in the first 100 words
- Remove inline CSS
- Add schema.org markup
- Add link to sitemap.xml
- Add Tweet button
- Add Facebook share/like button
- Add blog link
- Add a viewport metatag
- Add an Apple icon