



PDF Header: This is a text you can manage in SEO Propeller plugin configuration page.

[www.baancha.com](#)
Keyword: digital marketing

SEO Score

27%



URL Analysis1/6

- URL is SEO friendly
- Keyword not found in URL
- URL does not contain underscores
- robots.txt file found
- Favicon file not found
- Preferred domain set

PassFailPassPassPassPass

Page Speed1/1

- Load speed is under 2 seconds

Pass

Title Analysis1/3

Digital Marketing Agency | Baancha

- Title has 60 characters or less.
- Title tag begins with exact keyword

PassPass

Description Analysis1/3

Baancha is a 4 year old Digital Marketing Agency and we have handled over 350 Clients ranging from all industries & Sectors. Our average ROAS is above 5 time and can be as high as 50 times for some sectors.. Our services include SEO, PPC, Video, Email, WhatsApp, Facebook Marketing, etc.

- Description tag should be 160 characters or less.
- Description tag contains exact keyword

FailPass

Image Analysis2/4

- Not all images have alt tags
- Exact keyword should be used in an alt tag
- Add exact keyword to an image file name
- Do not use underscore in image file names.

FailFailFailFail

Headings (H1-H6)2/3

H1

H2

H3

- Found heading tags H1, H2 and H3
- Exact keyword NOT found heading tags H1, H2 or H3
- No duplicate heading tags found

PassFailPass

Top Words5/5

- services7
- business6
- that5
- results4
- marketing4

Mobile Analysis1/3

- We found viewport metatag
- We found Apple icon

PassPass

Text Analysis1/5

- You should have 500+ words on this page. Your word count: 304
- Keyword should have 3 occurrences
- Exact keyword was neither bolded, italicized, or underlined
- Exact keyword was not found within first 100 words
- Exact keyword found in anchor text

FailFailFailFailPass

Social Buttons1/3

- Add Tweet button
- Add Facebook share/like button
- Blog link found

FailFailPass

Code Analysis1/6

- Could not check validation status.
- No flash elements found.
- Remove inline css.
- Text to html ratio is less than 2:1
- Schema.org markup found.
- Link to sitemap.xml found

N/APassFailFailPassPass

Suggestions for a better SEO Score

- Add keyword to url
- Add favicon.ico
- Fix description lenght
- Add alt tags to images
- Add keyword to image alt tag
- Add exact keyword to an image file name
- Remove underscores from image file names
- You need to add exact keyword in H1, H2 or H3 tags
- Add more words (500+ is optimal)
- Use keyword exactly 3 times
- Use bold, italic or underline for keyword
- Add exact keyword in the first 100 words
- Remove inline CSS
- Add more text to achieve a text to html ratio of at least 2:1
- Add Tweet button
- Add Facebook share/like button

PDF Footer: This is a text you can manage in SEO Propeller plugin configuration page.