

# SEO Score

## 74%



### URL Analysis 1/4

- URL is SEO friendly Pass
- Keyword not found in URL Fail
- URL does not contain underscores Pass
- robots.txt file found Pass
- Favicon found Pass
- Preferred domain set Pass

### Page Speed 1/1

- Load speed is under 2 seconds Pass

### Title Analysis 1/2

#### Digital Marketing Agency | SEO Agency London | Bitvero

- Title has 60 characters or less. Pass
- Title tag should begin with exact keyword Fail

### Description Analysis 1/2

- Description is too short. Consider adding more characters. Fail
- Description tag should contain the exact keyword Fail

### Image Analysis 1/1

- All images have alt tags Pass
- Exact keyword should be used in an alt tag Fail

### Headings (H1-H6) 1/1

#### H1

1. Are your working?

#### H2

1. **Guaranteed ROI** within first 12 months
2. Digital Marketing Agency
3. Swift Digital Services
4. Pro Install AV
5. Pacific Infotech UK Ltd
6. Lost Asia Restaurant
7. ZAF'S International

#### H3

1. **SEO & SEM**

- Found heading tags H1, H2 and H3 Pass
- Exact keyword NOT found heading tags H1, H2 or H3 Fail
- No duplicate heading tags found Pass

### Top Words 5/5

- SEO **13**
- Marketing **11**
- assets **10**
- with **8**
- Website **8**

### Mobile Analysis 1/2

- Add a viewport metatag Fail
- We found Apple icon Pass

### Text Analysis 1/2

- You have 500+ words on this page Pass
- Exact keyword used 3 times Pass
- Exact keyword was neither bolded, italicized, or underlined Fail
- Exact keyword was not found within first 100 words Fail
- Exact keyword found in anchor text Pass

### Social Buttons 1/1

- Add Tweet button Fail
- Add Facebook share/like button Fail
- Did not find a blog link Fail

### Code Analysis 1/2

- Could not check validation status. N/A
- No flash elements found. Pass
- Remove inline css. Fail
- Text to html ratio is less than 2:1 Fail
- Schema.org markup found. Pass
- Link to sitemap.xml found. Pass

### Suggestions for a better SEO Score

- Add keyword to url
- Start title with keyword
- Fix description lenght
- Add keyword in description
- Add keyword to image alt tag
- You need to add exact keyword in H1, H2 or H3 tags
- Use bold, italic or underline for keyword
- Add exact keyword in the first 100 words
- Remove inline CSS
- Add more text to achieve a text to html ratio of at least 2:1
- Add Tweet button
- Add Facebook share/like button
- Add blog link
- Add a viewport metatag