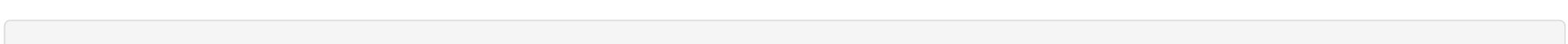


Www.brandica.se
Keyword: branding

SEO Score
60%



URL Analysis1/5

- URL is SEO friendly
- Keyword not found in URL
- URL does not contain underscores
- robots.txt file found
- Favicon found
- Preferred domain set

Pass
Fail
Pass
Pass
Pass
Pass

Page Speed0/1

- This page should load quicker.

Fail

Title Analysis1/3

Brandica | EXPERTER PÅ BRANDING

- Title has 60 characters or less.
- Title tag should begin with exact keyword

Pass
Fail

Description Analysis0/3

| Brandica

- Description is too short. Consider adding more characters.
- Description tag should contain the exact keyword

Fail
Fail

Image Analysis0/4

- All images have alt tags
- Exact keyword should be used in an alt tag
- Add exact keyword to an image file name
- No underscores found in image file names

Pass
Fail
Fail
Pass

Headings (H1-H6)0/1

H11. EXPERTER INOM BRANDING

H21. Vi använder strategi och erfarenhet för att generera resultat

H3

- Found heading tags H1, H2 and H3
- Exact keyword found heading tags H1, H2 or H3
- No duplicate heading tags found

Pass
Pass
Pass

Top Words5/5

- och 19
- att 19
- med 8
- kunder 7
- kan 7

Mobile Analysis1/3

- We found viewport metatag
- Add an Apple icon

Pass
Fail

Text Analysis1/5

- You should have 500+ words on this page. Your word count: 455
- Keyword should have 3 occurrences
- Exact keyword was neither bolded, italicized, or underlined
- Exact keyword was not found within first 100 words
- Exact keyword found in anchor text

Fail
Fail
Fail
Fail
Pass

Social Buttons0/3

- Add Tweet button
- Add Facebook share/like button
- Did not find a blog link

Fail
Fail
Fail

Code Analysis0/6

- Could not check validation status.
- No flash elements found.
- Remove inline css.
- Text to html ratio is less than 2:1
- Schema.org markup found.
- Link to sitemap.xml found

N/A
Pass
Fail
Fail
Pass
Pass

Suggestions for a better SEO Score

- Optimise speed to load under 2 seconds
- Add keyword to url
- Start title with keyword
- Fix description lenght
- Add keyword in description
- Add keyword to image alt tag
- Add exact keyword to an image file name
- Add more words (500+ is optimal)
- Use keyword exactly 3 times
- Use bold, italic or underline for keyword
- Add exact keyword in the first 100 words
- Remove inline CSS
- Add more text to achieve a text to html ratio of at least 2:1
- Add Tweet button
- Add Facebook share/like button
- Add blog link
- Add an Apple icon