



PDF Header: This is a text you can manage in SEO Propeller plugin configuration page.

Wwww.calvyn.com/  
Keyword: digital marketing trainer

SEO Score

67%



URL Analysis 4/6

- URL is SEO friendly Pass
- Keyword not found in URL Fail
- URL does not contain underscores Pass
- robots.txt file found Pass
- Favicon found Pass
- Preferred domain set Pass

Page Speed 1/1

- Load speed is under 2 seconds Pass

Title Analysis 1/3

Calvyn Lee | Digital Marketing Trainer

- Title has 60 characters or less. Pass
- Title tag should begin with exact keyword Fail

Description Analysis 2/3

A certified Digital Marketing Trainer for eUsahawan program by MDEC. Calvyn Lee also a PSMB/HRDF certified corporate trainer for Digital Marketing course.

- Description has 160 characters or less. Pass
- Description tag contains exact keyword Pass

Image Analysis 3/4

- All images have alt tags Pass
- Exact keyword found in an alt tag Pass
- Add exact keyword to an image file name Fail
- No underscores found in image file names Pass

Headings (H1-H6) 3/3

H1

- 1. A DIGITAL MARKETING TRAINER

H2

- 1. HELLO, I'M CALVYN
- 2. My latest stories
- 3.

H3

- Found heading tags H1, H2 and H3 Pass
- Exact keyword found heading tags H1, H2 or H3 Pass
- No duplicate heading tags found Pass

Top Words 5/5

- Marketing 12
- LinkedIn 10
- Digital 9
- Calvyn 8
- you 8

Mobile Analysis 4/4

- We found viewport metatag Pass
- We found Apple icon Pass

Text Analysis 2/5

- You should have 500+ words on this page. Your word count: 371 Fail
- Exact keyword used 3 times Pass
- Exact keyword was neither bolded, italicized, or underlined Fail
- Exact keyword was not found within first 100 words Fail
- Exact keyword found in anchor text Pass

Social Buttons 1/3

- Add Tweet button Fail
- Add Facebook share/like button Fail
- Blog link found Pass

Code Analysis 3/6

- Code is not W3C valid. Fail
- No flash elements found. Pass
- Remove inline css. Fail
- Text to html ratio is less than 2:1 Fail
- Schema.org markup found. Pass
- Link to sitemap.xml found Pass

Suggestions for a better SEO Score

- Add keyword to url
- Start title with keyword
- Add exact keyword to an image file name
- Add more words (500+ is optimal)
- Use bold, italic or underline for keyword
- Add exact keyword in the first 100 words
- Fix w3c validation errors
- Remove inline CSS
- Add more text to achieve a text to html ratio of at least 2:1
- Add Tweet button
- Add Facebook share/like button

PDF Footer: This is a text you can manage in SEO Propeller plugin configuration page.