



Www.casinoaus.com

Keyword: casino

SEO Score

34%



URL Analysis 4/5

- URL is SEO friendly
- Keyword present in URL
- URL does not contain underscores
- robots.txt file found
- Favicon file not found
- Preferred domain not set

Pass
Pass
Pass
Pass
Fail
Fail

Page Speed 1/1

- Load speed is under 2 seconds

Pass

Title Analysis 3/3

casinoaus.com

- Title has 60 characters or less.
- Title tag begins with exact keyword

Pass
Pass

Description Analysis 0/3

- Description is too short. Consider adding more characters.
- Description tag should contain the exact keyword

Fail
Fail

Image Analysis 5/5

- Sorry, no data in this report type

Headings (H1-H6) 2/4

H1

H2

H3

- Found heading tags H1, H2 and H3
- Exact keyword NOT found heading tags H1, H2 or H3
- No duplicate heading tags found

Pass
Fail
Pass

Top Words 5/5

- Please 1
- enable 1
- disable 1
- any 1
- blocker 1

Mobile Analysis 0/3

- Add a viewport metatag
- Add an Apple icon

Fail
Fail

Text Analysis 0/5

- You should have 500+ words on this page. Your word count: 5
- Keyword should have 3 occurrences
- Exact keyword was neither bolded, italicized, or underlined
- Exact keyword was not found within first 100 words
- Exact keyword not found in anchor text

Fail
Fail
Fail
Fail
Fail

Social Buttons 0/3

- Add Tweet button
- Add Facebook share/like button
- Did not find a blog link

Fail
Fail
Fail

Code Analysis 2/6

- Code is W3C valid.
- No flash elements found.
- Remove inline css.
- Text to html ratio is less than 2:1
- Add schema.org markup
- Link to sitemap.xml was not found

Pass
Pass
Fail
Fail
Fail
Fail

Suggestions for a better SEO Score

- Add favicon.ico
- You must set your preferred domain (www/non www)
- Fix description lenght
- Add keyword in description
- You need to add exact keyword in H1, H2 or H3 tags
- Add more words (500+ is optimal)
- Use keyword exactly 3 times
- Use bold, italic or underline for keyword
- Add exact keyword in the first 100 words
- Add keyword in anchor text
- Remove inline CSS
- Add more text to achieve a text to html ratio of at least 2:1
- Add schema.org markup
- Add link to sitemap.xml
- Add Tweet button
- Add Facebook share/like button
- Add blog link
- Add a viewport metatag
- Add an Apple icon