

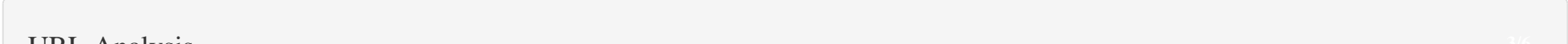


PDF Header: This is a text you can manage in SEO Propeller plugin configuration page.

Www.catdi.com
Keyword: catdi printing

SEO Score

27%



URL Analysis1/6

- URL is SEO friendly
- Keyword not found in URL
- URL does not contain underscores
- robots.txt file not found
- Favicon file not found
- Preferred domain set

Pass

Fail

Pass

Fail

Fail

Pass

Page Speed1/1

- Load speed is under 2 seconds

Pass

Title Analysis2/3

Houston Printing Services | Direct Mail | Business Cards | Catdi Printing

- Title is too long. Consider making it max. 60 characters long.
- Title tag should begin with exact keyword

Fail

Fail

Description Analysis3/3

Catdi Printing gives you peace of mind with easy turnkey services for all your commercial business print & direct mailing needs. Call Today 713-882-4629

- Description has 160 characters or less.
- Description tag contains exact keyword

Pass

Pass

Image Analysis4/4

- Not all images have alt tags
- Exact keyword should be used in an alt tag
- Add exact keyword to an image file name
- Do not use underscore in image file names.

Fail

Fail

Fail

Fail

Headings (H1-H6)1/3

H1

- Welcome to Catdi Printing! Your Print & Direct Mail Resource.

H2

- Latest Catdi Printing Blog Posts
- Our Team of Houston Marketing Professionals
- What Clients Love To Say About Us?
- [Free Design Templates](#)
Bleed, Trim & Safe

H3

- Quick Contact
- How Can We Help You Today?
- EDDM Templates
- Mailer Templates
- Flyer Templates

- Found heading tags H1, H2 and H3
- Exact keyword found heading tags H1, H2 or H3
- No duplicate heading tags found

Pass

Pass

Pass

Top Words5/5

- Printing60
- Catdi24
- printing20
- Services19
- Marketing18

Mobile Analysis1/3

- We found viewport metatag
- We found Apple icon

Pass

Pass

Text Analysis2/5

- You have 500+ words on this page
- Keyword usage exceeds 3 occurrences
- Exact keyword was neither bolded, italicized, or underlined
- Exact keyword was not found within first 100 words
- Exact keyword found in anchor text

Pass

Fail

Fail

Fail

Pass

Social Buttons4/4

- Add Tweet button
- Add Facebook share/like button
- Did not find a blog link

Fail

Fail

Fail

Code Analysis1/6

- Could not check validation status.
- No flash elements found.
- Remove inline css.
- Text to html ratio is less than 2:1
- Schema.org markup found.
- Link to sitemap.xml was not found

N/A

Pass

Fail

Fail

Pass

Fail

Suggestions for a better SEO Score

- Add keyword to url
- Add robots.txt file
- Add favicon.ico
- Fix title lenght
- Start title with keyword
- Add alt tags to images
- Add keyword to image alt tag
- Add exact keyword to an image file name
- Remove underscores from image file names
- Use keyword max. 3 times
- Use bold, italic or underline for keyword
- Add exact keyword in the first 100 words
- Remove inline CSS
- Add more text to achieve a text to html ratio of at least 2:1
- Add link to sitemap.xml
- Add Tweet button
- Add Facebook share/like button
- Add blog link

PDF Footer: This is a text you can manage in SEO Propeller plugin configuration page.