



PDF Header: This is a text you can manage in SEO Propeller plugin configuration page.

Wwww.contentpowered.com/
Keyword: content marketing

SEO Score

65%



URL Analysis

4/6

- URL is SEO friendly
 - Keyword not found in URL
 - URL does not contain underscores
 - robots.txt file found
 - Favicon found
 - Preferred domain set
- Pass

Fail

Pass

Pass

Pass

Pass

Page Speed

1/1

- Load speed is under 2 seconds
- Pass

Title Analysis

1/3

Content Powered - The Strategic Content Marketing Agency

Pass

Fail

- Title has 60 characters or less.
 - Title tag should begin with exact keyword

Description Analysis

2/3

Content Powered is a full service blog management and content marketing agency. We help business owners increase sales by creating useful long-form content.

Pass

Pass

- Description has 160 characters or less.
 - Description tag contains exact keyword

Image Analysis

3/4

- All images have alt tags
 - Exact keyword should be used in an alt tag
 - Add exact keyword to an image file name
 - No underscores found in image file names
- Pass

Fail

Fail

Pass

Headings (H1-H6)

3/3

H1

1. We turn business blogs into sales machines

H2

1. Internationally Recognized Content Marketers
2. Why We're Your Content Partner
3. You're in Good Company
4. Let's Grow Your Business

H3

1. We treat your blog like our own.
2. We are industry thought-leaders.
3. We hire the top 1% of writer talent.
4. We help manage your entire blog.
5. We do much more than just writing.
6. We put honesty and integrity first.
7. We focus on achieving a positive ROI.
8. Our work yields long-lasting results.
9. Highly accessible and easy to talk to.

Pass

Fail

Pass

- Found heading tags H1, H2 and H3
 - Exact keyword NOT found heading tags H1, H2 or H3
 - No duplicate heading tags found

Top Words

S/S

- Read 9
 - Content 7
 - moreWe 6
 - blog 6
 - blogging 5

Mobile Analysis

1/2

- We found viewport metatag
 - Add an Apple icon
- Pass

Fail

Text Analysis

1/6

- You should have 500+ words on this page. Your word count: 373
 - Keyword should have 3 occurrences
 - Exact keyword was neither bolded, italicized, or underlined
 - Exact keyword was not found within first 100 words
 - Exact keyword found in anchor text
- Fail

Fail

Fail

Fail

Pass

Social Buttons

1/3

- Add Tweet button
 - Add Facebook share/like button
 - Blog link found
- Fail

Fail

Pass

Code Analysis

1/6

- Could not check validation status.
 - No flash elements found.
 - Remove inline css.
 - Text to html ratio is less than 2:1
 - Schema.org markup found.
 - Link to sitemap.xml found
- N/A

Pass

Fail

Fail

Pass

Pass

Suggestions for a better SEO Score

- Add keyword to url
- Start title with keyword
- Add keyword to image alt tag
- Add exact keyword to an image file name
- You need to add exact keyword in H1, H2 or H3 tags
- Add more words (500+ is optimal)
- Use keyword exactly 3 times
- Use bold, italic or underline for keyword
- Add exact keyword in the first 100 words
- Remove inline CSS
- Add more text to achieve a text to html ratio of at least 2:1
- Add Tweet button
- Add Facebook share/like button
- Add an Apple icon

PDF Footer: This is a text you can manage in SEO Propeller plugin configuration page.