

Wwww.cu2nite.com.au
Keyword: costumes

SEO Score

10%



URL Analysis1/6

- URL is SEO friendly
 - Keyword not found in URL
 - URL does not contain underscores
 - robots.txt file found
 - Favicon found
 - Preferred domain set
- Pass

Fail

Pass

Pass

Pass

Pass

Page Speed0/1

- This page should load quicker.
- Fail

Title Analysis0/3

Buy Costumes, Buy Waist Training Corsets Online - Sydney Australia

- Title is too long. Consider making it max. 60 characters long.
 - Title tag should begin with exact keyword
- Fail

Fail

Description Analysis2/3

Buy Fancy Dress Costumes, Halloween Costumes and Oktoberfest Costumes at cu2nite.com.au for Better Quality, Faster Delivery and Cheaper Price.

- Description has 160 characters or less.
 - Description tag contains exact keyword
- Pass

Pass

Image Analysis1/4

- Not all images have alt tags
 - Exact keyword should be used in an alt tag
 - Exact keyword found in image name
 - Do not use underscore in image file names.
- Fail

Fail

Pass

Fail

Headings (H1-H6)3/3

H1

H2

H3

- Found heading tags H1, H2 and H3
 - Exact keyword NOT found heading tags H1, H2 or H3
 - No duplicate heading tags found
- Pass

Fail

Pass

Top Words5/5

- Price 314
 - Sale 159
 - Regular 157
 - Review 60
 - Corset 60

Mobile Analysis1/2

- We found viewport metatag
 - Add an Apple icon
- Pass

Fail

Text Analysis3/5

- You have 500+ words on this page
 - Keyword usage exceeds 3 occurrences
 - Exact keyword was neither bolded, italicized, or underlined
 - Exact keyword was not found within first 100 words
 - Exact keyword found in anchor text
- Pass

Fail

Fail

Fail

Pass

Social Buttons1/3

- Add Tweet button
 - Add Facebook share/like button
 - Blog link found
- Fail

Fail

Pass

Code Analysis3/6

- Code is W3C valid.
 - No flash elements found.
 - Remove inline css.
 - Text to html ratio is less than 2:1
 - Add schema.org markup
 - Link to sitemap.xml was not found
- Pass

Pass

Fail

Fail

Fail

Fail

Suggestions for a better SEO Score

- Optimise speed to load under 2 seconds
- Add keyword to url
- Fix title lenght
- Start title with keyword
- Add alt tags to images
- Add keyword to image alt tag
- Add exact keyword to an image file name
- Remove underscores from image file names
- You need to add exact keyword in H1, H2 or H3 tags
- Use keyword max. 3 times
- Use bold, italic or underline for keyword
- Add exact keyword in the first 100 words
- Remove inline CSS
- Add more text to achieve a text to html ratio of at least 2:1
- Add schema.org markup
- Add link to sitemap.xml
- Add Tweet button
- Add Facebook share/like button
- Add an Apple icon