

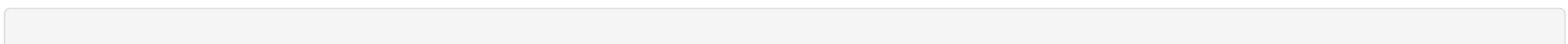


PDF Header: This is a text you can manage in SEO Propeller plugin configuration page.

Www.cursosdeexcelonline.com.br  
Keyword: cursos de excel

SEO Score

86%



URL Analysis 4/6

- URL is SEO friendly Pass
- Keyword present in URL Pass
- URL does not contain underscores Pass
- robots.txt file found Pass
- Favicon found Pass
- Preferred domain set Pass

Page Speed 0/1

- This page should load quicker. Fail

Title Analysis 1/3

Cursos de Excel Online | Aprenda Excel do Básico ao Avançado

- Title is too long. Consider making it max. 60 characters long. Fail
- Title tag begins with exact keyword Pass

Description Analysis 2/3

Curso completo de Excel básico, intermediário, avançado e muito mais. ?? Cursos de Excel Online com aulas ao vivo e em tempo real. Agenda a sua aula!

- Description has 160 characters or less. Pass
- Description tag contains exact keyword Pass

Image Analysis 3/4

- All images have alt tags Pass
- Exact keyword should be used in an alt tag Fail
- Exact keyword found in image name Pass
- No underscores found in image file names Pass

Headings (H1-H6) 3/3

H1

H2

H3

- Found heading tags H1, H2 and H3 Pass
- Exact keyword NOT found heading tags H1, H2 or H3 Fail
- No duplicate heading tags found Pass

Top Words 5/5

- Excel 38
- com 24
- para 22
- planilhas 19
- Cursos 17

Mobile Analysis 1/2

- We found viewport metatag Pass
- We found Apple icon Pass

Text Analysis 3/5

- You have 500+ words on this page Pass
- Keyword should have 3 occurrences Fail
- Exact keyword was neither bolded, italicized, or underlined Fail
- Exact keyword was not found within first 100 words Fail
- Exact keyword found in anchor text Pass

Social Buttons 1/3

- Add Tweet button Fail
- Add Facebook share/like button Fail
- Blog link found Pass

Code Analysis 1/6

- Code is not W3C valid. Fail
- No flash elements found. Pass
- Remove inline css. Fail
- Text to html ratio is less than 2:1 Fail
- Schema.org markup found. Pass
- Link to sitemap.xml found Pass

Suggestions for a better SEO Score

- Optimise speed to load under 2 seconds
- Fix title lenght
- Add keyword to image alt tag
- You need to add exact keyword in H1, H2 or H3 tags
- Use keyword exactly 3 times
- Use bold, italic or underline for keyword
- Add exact keyword in the first 100 words
- Fix w3c validation errors
- Remove inline CSS
- Add more text to achieve a text to html ratio of at least 2:1
- Add Tweet button
- Add Facebook share/like button

PDF Footer: This is a text you can manage in SEO Propeller plugin configuration page.