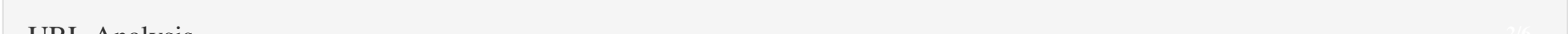




SEO Score

30%



URL Analysis 2/4

- URL is SEO friendly
 - Keyword not found in URL
 - URL does not contain underscores
 - robots.txt file not found
 - Favicon file not found
 - Preferred domain not set
- Pass

Fail

Pass

Fail

Fail

Fail

Page Speed 1/1

- Load speed is under 2 seconds
- Pass

Title Analysis 1/3

Cloudways PHP Hosting

- Title has 60 characters or less.
 - Title tag should begin with exact keyword
- Pass

Fail

Description Analysis 0/3

- Description is too short. Consider adding more characters.
 - Description tag should contain the exact keyword
- Fail

Fail

Image Analysis 0/4

- All images have alt tags
 - Exact keyword should be used in an alt tag
 - Add exact keyword to an image file name
 - No underscores found in image file names
- Pass

Fail

Fail

Pass

Headings (H1-H6) 0/1

- H1

1. Getting Started With Cloudways PHP Hosting

- H2

1. Installation Guides

2. Getting Started Guides

3. Deployment Guides

4. Using Cloudways Features

- H3

1. Framework Guides

2. CMS Guides

3. Headless CMS Guides

4. Be a Part of Exciting Discussion on Cloudways User Group

- Found heading tags H1, H2 and H3
 - Exact keyword NOT found heading tags H1, H2 or H3
 - No duplicate heading tags found
- Pass

Fail

Pass

Top Words 5/5

- Cloudways

16

•

How

9

•

Guides

9

•

Using

6

•

PHP

5

Mobile Analysis 1/3

- We found viewport metatag
 - Add an Apple icon
- Pass

Fail

Text Analysis 0/5

- You should have 500+ words on this page. Your word count: 164
 - Keyword should have 3 occurrences
 - Exact keyword was neither bolded, italicized, or underlined
 - Exact keyword was not found within first 100 words
 - Exact keyword not found in anchor text
- Fail

Fail

Fail

Fail

Fail

Social Buttons 0/3

- Add Tweet button
 - Add Facebook share/like button
 - Did not find a blog link
- Fail

Fail

Fail

Code Analysis 1/6

- Could not check validation status.
 - No flash elements found.
 - Remove inline css.
 - Text to html ratio is less than 2:1
 - Add schema.org markup
 - Link to sitemap.xml was not found
- N/A

Pass

Fail

Fail

Fail

Fail

- Suggestions for a better SEO Score
- Add keyword to url
 - Add robots.txt file
 - Add favicon.ico
 - You must set your preferred domain (www/non www)
 - Start title with keyword
 - Fix description lenght
 - Add keyword in description
 - Add keyword to image alt tag
 - Add exact keyword to an image file name
 - You need to add exact keyword in H1, H2 or H3 tags
 - Add more words (500+ is optimal)
 - Use keyword exactly 3 times
 - Use bold, italic or underline for keyword
 - Add exact keyword in the first 100 words
 - Add keyword in anchor text
 - Remove inline CSS
 - Add more text to achieve a text to html ratio of at least 2:1
 - Add schema.org markup
 - Add link to sitemap.xml
 - Add Tweet button
 - Add Facebook share/like button
 - Add blog link
 - Add an Apple icon