

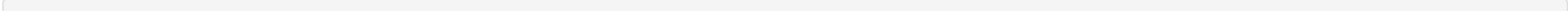


PDF Header: This is a text you can manage in SEO Propeller plugin configuration page.

Www.devudu.net
Keyword: marketing

SEO Score

59%



URL Analysis

- URL is SEO friendly
- Keyword not found in URL
- URL does not contain underscores
- robots.txt file found
- Favicon found
- Preferred domain set

Pass
Fail
Pass
Pass
Pass
Pass

Page Speed

- Load speed is under 2 seconds

Pass

Title Analysis

DEVUDU - Thoughts on Business, Marketing & Social Media Trends

- Title is too long. Consider making it max. 60 characters long.
- Title tag should begin with exact keyword

Fail
Fail

Description Analysis

DEVUDU is the official website run and owned by Devi Prasad, which is a platform that helps marketers to create, optimize and strategize marketing and sales activities to boost up their businesses. Get latest updates, strategies and tips on Businesses, Marketing and Social Media Platforms.

- Description tag should be 160 characters or less.
- Description tag contains exact keyword

Fail
Pass

Image Analysis

- All images have alt tags
- Exact keyword should be used in an alt tag
- Add exact keyword to an image file name
- Do not use underscore in image file names.

Pass
Fail
Fail
Fail

Headings (H1-H6)

H1

H2

H3

- Found heading tags H1, H2 and H3
- Exact keyword NOT found heading tags H1, H2 or H3
- No duplicate heading tags found

Pass
Fail
Pass

Top Words

- Marketing 31
- Social 25
- Media 25
- More 17
- Devi 16

Mobile Analysis

- We found viewport metatag
- We found Apple icon

Pass
Pass

Text Analysis

- You have 500+ words on this page
- Keyword usage exceeds 3 occurrences
- Exact keyword was neither bolded, italicized, or underlined
- Exact keyword found in the first 100 words
- Exact keyword found in anchor text

Pass
Fail
Fail
Pass
Pass

Social Buttons

- Add Tweet button
- Add Facebook share/like button
- Add Google +1 button
- Did not find a blog link

Fail
Fail
Fail
Fail

Code Analysis

- Code is not W3C valid.
- No flash elements found.
- Remove inline css.
- Text to html ratio is less than 2:1
- Schema.org markup found.
- Link to sitemap.xml found

Fail
Pass
Fail
Fail
Pass
Pass

Suggestions for a better SEO Score

- Add keyword to url
- Fix title lenght
- Start title with keyword
- Fix description lenght
- Add keyword to image alt tag
- Add exact keyword to an image file name
- Remove underscores from image file names
- You need to add exact keyword in H1, H2 or H3 tags
- Use keyword max. 3 times
- Use bold, italic or underline for keyword
- Fix w3c validation errors
- Remove inline CSS
- Add more text to achieve a text to html ratio of at least 2:1
- Add Tweet button
- Add Facebook share/like button
- Add Google +1 button
- Add blog link

PDF Footer: This is a text you can manage in SEO Propeller plugin configuration page.