

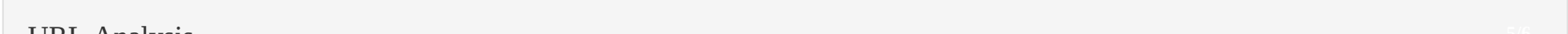


PDF Header: This is a text you can manage in SEO Propeller plugin configuration page.

Www.digitalnishant.in
Keyword: Digital marketing

SEO Score

53%



URL Analysis1/5

- URL is SEO friendly
- Keyword not found in URL
- URL does not contain underscores
- robots.txt file found
- Favicon found
- Preferred domain set

Pass

Fail

Pass

Pass

Pass

Pass

Page Speed1/1

- This page should load quicker.

Fail

Title Analysis1/3

Digital Nishant | Helping U Grow Through Digital Marketing

- Title has 60 characters or less.
- Title tag should begin with exact keyword

Pass

Fail

Description Analysis1/3

Digital Nishant, first priority is Morality. Morality leads to utter dedication. Dedication makes the passion stronger and a strong passion can take us to miles

- Description has 160 characters or less.
- Description tag should contain the exact keyword

Pass

Fail

Image Analysis1/4

- Not all images have alt tags
- Exact keyword should be used in an alt tag
- Add exact keyword to an image file name
- Do not use underscore in image file names.

Fail

Fail

Fail

Fail

Headings (H1-H6)1/3

H1

H2

H3

- 1. [Community Engagement](#)
- 2. [Google Ranking](#)
- 3. [Project Analysis](#)
- 4. [Content Strategy](#)
- 5. [Email Marketing](#)
- 6. [Keyword Targeting](#)
- 7. [Rank 1 on Google With This 7 Free SEO Tools. ?](#)
- 8. [How To Leverage Contests To Generate Thousands of Leads](#)
- 9. [How To Do Market Research For SEO Using Analytics](#)

- Found heading tags H1, H2 and H3
- Exact keyword NOT found heading tags H1, H2 or H3
- No duplicate heading tags found

Pass

Fail

Pass

Top Words5/5

- SEO 17
- are 7
- Digital 7
- website 5
- keywords 5

Mobile Analysis1/3

- We found viewport metatag
- We found Apple icon

Pass

Pass

Text Analysis1/3

- You have 500+ words on this page
- Keyword usage exceeds 3 occurrences
- Exact keyword was neither bolded, italicized, or underlined
- Exact keyword was not found within first 100 words
- Exact keyword found in anchor text

Pass

Fail

Fail

Fail

Pass

Social Buttons1/3

- Add Tweet button
- Add Facebook share/like button
- Blog link found

Fail

Fail

Pass

Code Analysis1/5

- Code is not W3C valid.
- No flash elements found.
- Remove inline css.
- Text to html ratio is less than 2:1
- Schema.org markup found.
- Link to sitemap.xml was not found

Fail

Pass

Fail

Fail

Pass

Fail

Suggestions for a better SEO Score

- Optimise speed to load under 2 seconds
- Add keyword to url
- Start title with keyword
- Add keyword in description
- Add alt tags to images
- Add keyword to image alt tag
- Add exact keyword to an image file name
- Remove underscores from image file names
- You need to add exact keyword in H1, H2 or H3 tags
- Use keyword max. 3 times
- Use bold, italic or underline for keyword
- Add exact keyword in the first 100 words
- Fix w3c validation errors
- Remove inline CSS
- Add more text to achieve a text to html ratio of at least 2:1
- Add link to sitemap.xml
- Add Tweet button
- Add Facebook share/like button

PDF Footer: This is a text you can manage in SEO Propeller plugin configuration page.