



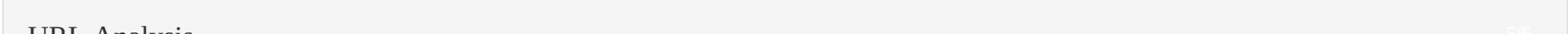
PDF Header: This is a text you can manage in SEO Propeller plugin configuration page.

Www.e-sphaera.it

Keyword: agenzia comunicazione novara

SEO Score

61%



URL Analysis1/5

- URL is SEO friendly
- Keyword not found in URL
- URL does not contain underscores
- robots.txt file found
- Favicon found
- Preferred domain set

Pass
Fail
Pass
Pass
Pass
Pass

Page Speed1/1

- This page should load quicker.

Fail

Title Analysis1/5

Agenzia di Comunicazione e Marketing Milano Novara

- Title has 60 characters or less.
- Title tag should begin with exact keyword

Pass
Fail

Description Analysis1/5

Agenzia di comunicazione e marketing Milano e Novara. Servizi di comunicazione e marketing, digital marketing, siti web, agenzia SEO, social media management

- Description has 160 characters or less.
- Description tag should contain the exact keyword

Pass
Fail

Image Analysis2/4

- All images have alt tags
- Exact keyword should be used in an alt tag
- Add exact keyword to an image file name
- No underscores found in image file names

Pass
Fail
Fail
Pass

Headings (H1-H6)2/3

- H1**
1. Agenzia Web & Social Media Marketing
 2. Siti Web & E-Commerce
 3. SEO, SEM e ADV & Brand Identity
- H2**
1. Agenzia di comunicazione e marketing SEO a Milano e Novara, ma attiva in tutta Italia.
 2. E-sphaera: agenzia di comunicazione a 360° marketing e sviluppo.
 3. L'universo è una sfera il cui raggio è uguale alla portata della vostra immaginazione...
 4. E-sphaera: l'agenzia di digital marketing.
 5. Considerati affidabili da più di 6260 clienti .
 6. Le grandi cose non vengono mai fatte da una sola persona. bensì da una squadra di persone.
 7. Agenzia di design con le migliori soluzioni.
 8. Ultime notizie & articoli.
 9. Dai inizio al tuo progetto!
- H3**
1. ...ed è lì che noi diamo vita ai vostri progetti.

- Found heading tags H1, H2 and H3
- Exact keyword NOT found heading tags H1, H2 or H3
- No duplicate heading tags found

Pass
Fail
Pass

Top Words5/5

- SEO 24
- marketing 21
- Marketing 17
- comunicazione 15
- Mag 14

Mobile Analysis1/1

- We found viewport metatag
- We found Apple icon

Pass
Pass

Text Analysis1/5

- You have 500+ words on this page
- Keyword should have 3 occurrences
- Exact keyword was neither bolded, italicized, or underlined
- Exact keyword was not found within first 100 words
- Exact keyword not found in anchor text

Pass
Fail
Fail
Fail
Fail

Social Buttons1/1

- Add Tweet button
- Add Facebook share/like button
- Did not find a blog link

Fail
Fail
Fail

Code Analysis1/6

- Code is not W3C valid.
- No flash elements found.
- Remove inline css.
- Text to html ratio is less than 2:1
- Schema.org markup found.
- Link to sitemap.xml found

Fail
Pass
Fail
Fail
Pass
Pass

- Suggestions for a better SEO Score
- Optimise speed to load under 2 seconds
 - Add keyword to url
 - Start title with keyword
 - Add keyword in description
 - Add keyword to image alt tag
 - Add exact keyword to an image file name
 - You need to add exact keyword in H1, H2 or H3 tags
 - Use keyword exactly 3 times
 - Use bold, italic or underline for keyword
 - Add exact keyword in the first 100 words
 - Add keyword in anchor text
 - Fix w3c validation errors
 - Remove inline CSS
 - Add more text to achieve a text to html ratio of at least 2:1
 - Add Tweet button
 - Add Facebook share/like button
 - Add blog link

PDF Footer: This is a text you can manage in SEO Propeller plugin configuration page.