

SEO Score

89%



URL Analysis 4/4

- URL is SEO friendly
 - Keyword present in URL
 - URL does not contain underscores
 - robots.txt file found
 - Favicon found
 - Preferred domain set
- Pass

Pass

Pass

Pass

Pass

Pass

Page Speed 1/1

- Load speed is under 2 seconds
- Pass

Title Analysis 3/3

Egypt Taxi Transfer, Private Airport Transfers

- Title has 60 characters or less.
 - Title tag begins with exact keyword
- Pass

Pass

Description Analysis 2/3

Book a private non-stop airport transfer with Egypt Taxi Transfers to ensure that you start and end your holiday comfortably with no hassle or stress.

- Description has 160 characters or less.
 - Description tag contains exact keyword
- Pass

Pass

Image Analysis 3/4

- All images have alt tags
 - Exact keyword should be used in an alt tag
 - Exact keyword found in image name
 - Do not use underscore in image file names.
- Pass

Fail

Pass

Fail

Headings (H1-H6) 1/3

H1

H2

- Book a private non-stop airport transfer with Egypt Taxi Transfers to ensure that you start and end your holiday comfortably with no hassle or stress.

H3

- Found heading tags H1, H2 and H3
 - Exact keyword found heading tags H1, H2 or H3
 - No duplicate heading tags found
- Pass

Pass

Pass

Top Words 5/5

- Transfers 67
 - Egypt 53
 - Private 47
 - Airport 38
 - City 29

Mobile Analysis 2/2

- We found viewport metatag
 - We found Apple icon
- Pass

Pass

Text Analysis 3/5

- You have 500+ words on this page
 - Keyword usage exceeds 3 occurrences
 - Exact keyword was neither bolded, italicized, or underlined
 - Exact keyword was not found within first 100 words
 - Exact keyword found in anchor text
- Pass

Fail

Fail

Fail

Pass

Social Buttons 2/3

- Tweet button found
 - Add Facebook share/like button
 - Blog link found
- Pass

Fail

Pass

Code Analysis 4/5

- Code is W3C valid.
 - No flash elements found.
 - Remove inline css.
 - Text to html ratio is less than 2:1
 - Schema.org markup found.
 - Link to sitemap.xml found
- Pass

Pass

Fail

Fail

Pass

Pass

Suggestions for a better SEO Score

- Add keyword to image alt tag
 - Add exact keyword to an image file name
 - Remove underscores from image file names
 - Use keyword max. 3 times
 - Use bold, italic or underline for keyword
 - Add exact keyword in the first 100 words
 - Remove inline CSS
 - Add more text to achieve a text to html ratio of at least 2:1
 - Add Facebook share/like button