

PDF Header: This is a text you can manage in SEO Propeller plugin configuration page.

Www.enterprise.pt/pt/home.html Keyword: enterprise

SEO Score

85%

URL Analysis

 URL is SEO friendly Keyword present in URL URL does not contain underscores robots.txt file found Favicon file not found Preferred domain set 	Pass Pass Pass Pass Fail Pass
Page Speed	
Load speed is under 2 seconds	Pass
Title Analysis	

Aluguer de carros Portugal | Enterprise Rent-A-Car

 Title has 60 characters or less. Title tag should begin with exact keyword 	Pass Fail
Description Analysis	

Conheça as vantagens de um serviço rent a car em Portugal com a Enterprise. Reserve online o carro ideal, sem complicações.

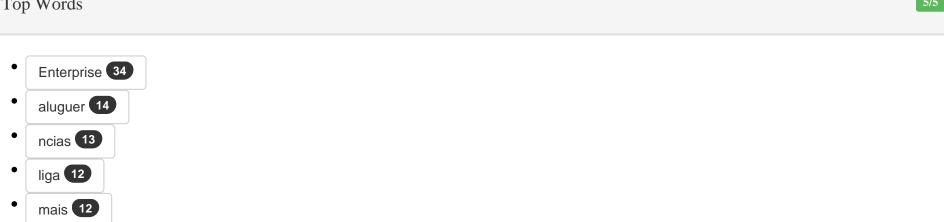
 Description has 160 characters or less. Description tag contains exact keyword 	Pass Pass
Image Analysis	
 All images have alt tags Exact keyword should be used in an alt tag Exact keyword found in image name No underscores found in image file names 	Pass Fail Pass Pass
Headings (H1-H6)	2/3

H1

H2

- Found heading tags H1, H2 and H3 ٠
- Exact keyword NOT found heading tags H1, H2 or H3 •
- No duplicate heading tags found

Top Words



Mobile Analysis

- Pass We found viewport metatag ٠ Fail Add an Apple icon • Text Analysis Pass You have 500+ words on this page ٠ Keyword usage exceeds 3 occurences Fail • Fail Exact keyword was neither bolded, italicized, or underlined • Pass Exact keyword found in the first 100 words ٠ Pass Exact keyword found in anchor text • Social Buttons Add Tweet button Fail • Fail Add Facebook share/like button • Fail Did not find a blog link • Code Analysis
 - Code is not W3C valid.
 - No flash elements found. •
 - Remove inline css. ٠
 - Text to html ratio is less than 2:1
 - Schema.org markup found.
 - Link to sitemap.xml was not found

Suggestions for a better SEO Score

- Add favicon.ico
- Start title with keyword
- Add keyword to image alt tag
- You need to add exact keyword in H1, H2 or H3 tags
 Use keyword max. 3 times
 Use bold, italic or underline for keyword

- Fix w3c validation errors
- Remove inline CSS
- Add more text to achieve a text to html ratio of at least 2:1
- Add link to sitemap.xml
- Add Tweet button
- Add Facebook share/like button
- Add blog link
- Add an Apple icon

PDF Footer: This is a text you can manage in SEO Propeller plugin configuration page.





