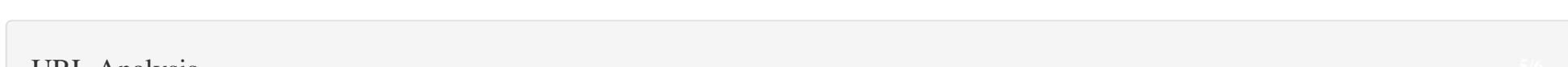


SEO Score

80%



URL Analysis 1/4

- URL is SEO friendly Pass
- Keyword not found in URL Fail
- URL does not contain underscores Pass
- robots.txt file found Pass
- Favicon found Pass
- Preferred domain set Pass

Page Speed 0/1

- This page should load quicker. Fail

Title Analysis 1/2

Host Virtual Event, Conference using Virtual Event Planning Software | Evenesis

- Title is too long. Consider making it max. 60 characters long. Fail
- Title tag should begin with exact keyword Fail

Description Analysis 2/3

With edgy virtual event solutions, Evenesis guarantees seamless virtual conferences. Host virtual events now on our Virtual Event Platform without any hiccups.

- Description has 160 characters or less. Pass
- Description tag contains exact keyword Pass

Image Analysis 3/4

- All images have alt tags Pass
- Exact keyword should be used in an alt tag Fail
- Exact keyword found in image name Pass
- Do not use underscore in image file names. Fail

Headings (H1-H6) 3/4

H1

H2

H3

1. [Event Registration & RSVP](#)
2. [Database Management](#)
3. [Integrated Email / SMS Blast](#)
4. [Integrated Online Payment](#)
5. [Event Analytics](#)
6. [Facial Recognition Check In](#)
7. [Virtual Check In](#)
8. [Event Mobile App](#)
9. [Event Website Design](#)
10. [Lead Retrieval App \(Evelet\)](#)
11. [Live Q&A & Polling](#)
12. [Business Matching](#)

- Found heading tags H1, H2 and H3 Pass
- Exact keyword NOT found heading tags H1, H2 or H3 Fail
- No duplicate heading tags found Pass

Top Words 5/5

- Event **6**
- About **2**
- Integrated **2**
- Social **2**
- Contact **2**

Mobile Analysis 2/2

- We found viewport metatag Pass
- We found Apple icon Pass

Text Analysis 1/4

- You should have 500+ words on this page. Your word count: 106 Fail
- Keyword should have 3 occurrences Fail
- Exact keyword is bolded, italicized, or underlined Pass
- Exact keyword found in the first 100 words Pass
- Exact keyword found in anchor text Pass

Social Buttons 1/3

- Add Tweet button Fail
- Add Facebook share/like button Fail
- Blog link found Pass

Code Analysis 1/6

- Code is not W3C valid. Fail
- No flash elements found. Pass
- Remove inline css. Fail
- Text to html ratio is less than 2:1 Fail
- Schema.org markup found. Pass
- Link to sitemap.xml found Pass

Suggestions for a better SEO Score

- Optimise speed to load under 2 seconds
- Add keyword to url
- Fix title length
- Start title with keyword
- Add keyword to image alt tag
- Add exact keyword to an image file name
- Remove underscores from image file names
- You need to add exact keyword in H1, H2 or H3 tags
- Add more words (500+ is optimal)
- Use keyword exactly 3 times
- Fix w3c validation errors
- Remove inline CSS
- Add more text to achieve a text to html ratio of at least 2:1
- Add Tweet button
- Add Facebook share/like button